BY KALYANI CHAWLA



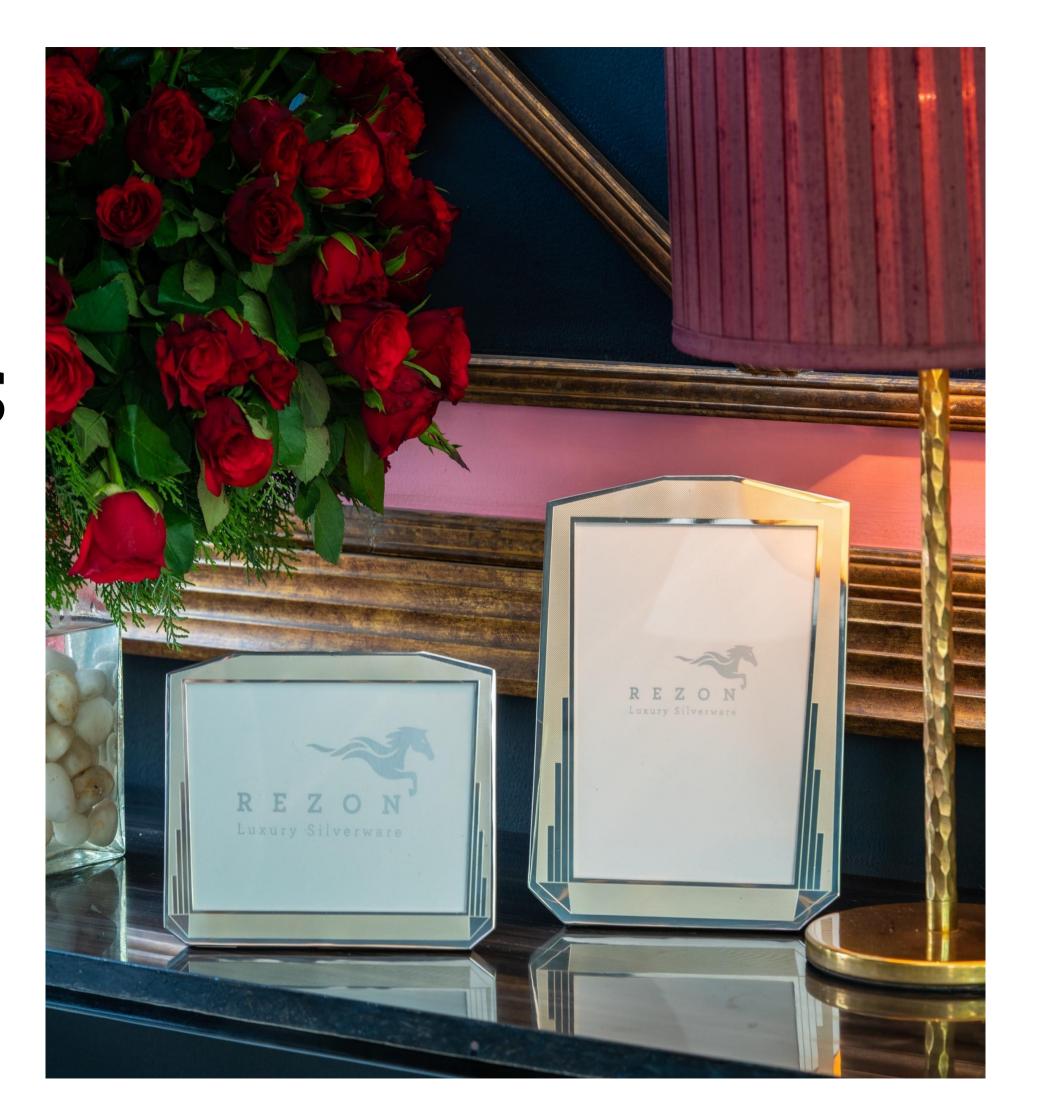
A Curated Silverware Experience



### About

Some of the finest Silversmith in the trade with an accumulative experience coming down for generations form our workshop. Each piece is hand crafted and handmade with skills that require finesse and craftsmanship making it luxuriously perfect for our discerning clientele.

## Simple Minimal Timeless





### Unique pieces embellished with semi-precious stones



Tropical Four arm candlestand with nut bowls

(Rose Quartz Macau Bird & amethyst carved balls details)



#### Our Story

Founder Kalyani Chawla, Launched Rezon in 2017, with a vision of entering a competitive market to fill in the gap in the luxury segment. In a span of 2.5 years Rezon launched it's first flagship boutique in 2020, establishing it's signature distinct with it's design quality and a varied price point making Rezon shine through.

#### Special Occasions



#### Special Occasions







#### **Curated Events**





- 1. Customisation2. Made-to-order3. Curatedgifting options

Services

### inspiration



Inspiration

Our Inspiration lies in the natural world, monuments and memorable landscapes. Our lustrous silver goods are crafted entirely by hand. To add delicious muted tones to compliment the tone-on-tone silver sets, we embellish items with rose quartz, lapis lazuli, jade.

Featured on the left is a centrepiece from our Lotus collection with a rose quartz base and buds



Hand crafted and thoughtfully designed in house with an attention to details which goes beyond the naked eye.

#### BEAUTY

#### Classic



#### GRACE





# Classic 15 Graceful Lustrous

Our functional products can be used and styled in multiple ways

Our Collection exudes modernity



#### Our Founder

#### Kalyani Saha Chawla

Kalyani Saha Chawla, Proprietor Rezon Luxury Silverware is based out of New Delhi, India.

Former Vice President, Marketing and Communications, Christian Dior Couture.

She is a self professed serial Entrepreneur who is also the founder of Koi Communications, a strategic brand marketing firm, with clients such as Bulgari, Fendi, Golden Goose etc.

Rezon, almost six years old now has a manufacturing unit consisting of the best craftsmen at their skills. Having been an exporter of fashion and home accessories to some of the best brands internationally, and 13 years at Dior, Kalyani has an eye for design, aesthetics and quality which Is paramount.

Kalyani's expertise globally in the recent past, culminates a great understanding of trends and the commercial viability of products in different markets. With a varied experience of buying, curating and selling in the luxury market world wide. Rezon is currently retailed out of the flagship store in New Delhi.



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