

# Company Profile

MAY 2025

## We are

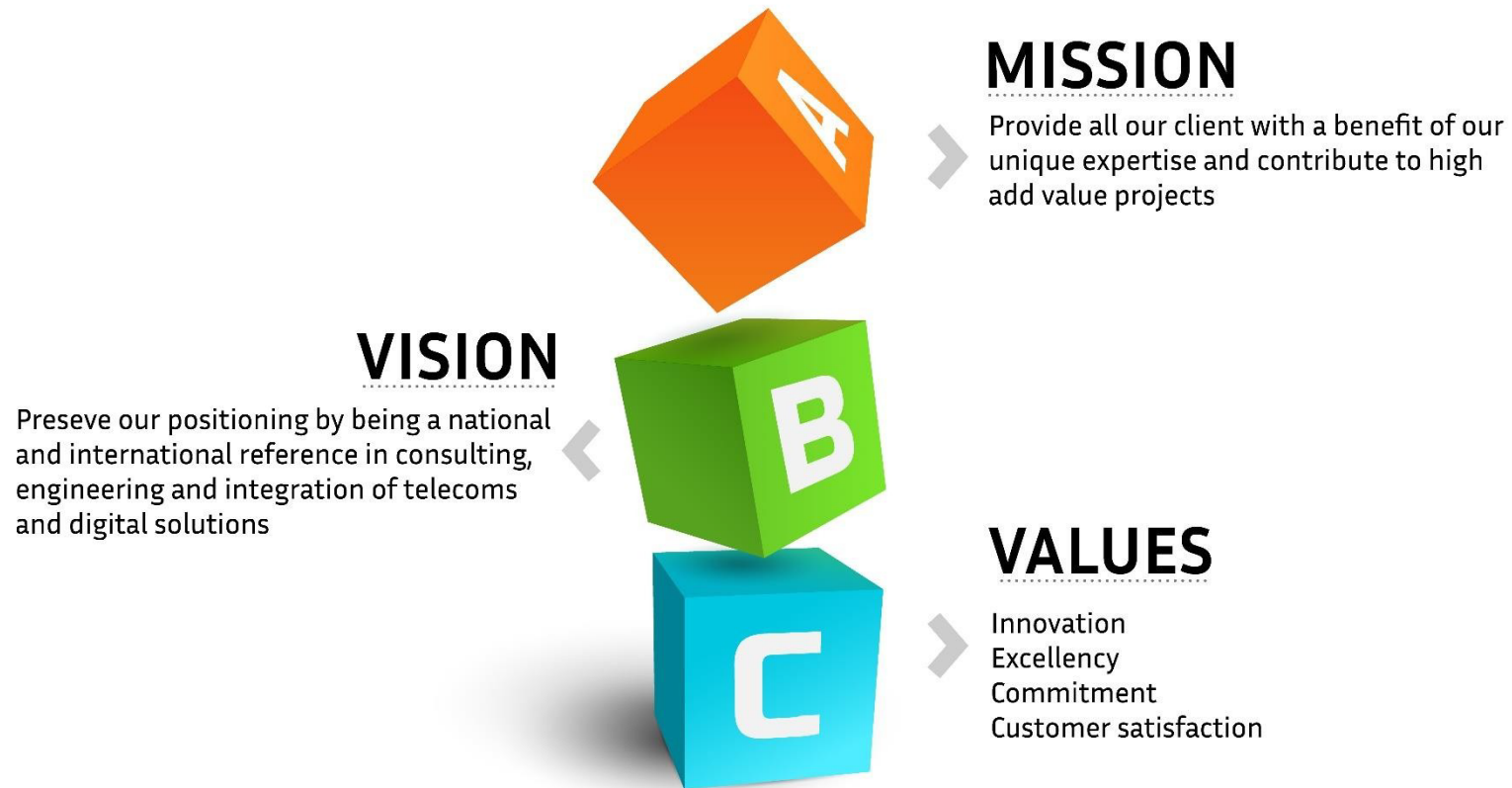
- System Integrator in IT and Telecom services
- Present in Morocco (Casablanca) and in Côte d'Ivoire (Abidjan)
- GTEL since 2009

## We provide

- Telecom & Digital Infrastructure Engineering
- Smart Business Solutions – IOT – Monitoring – Cybersecurity
- Turn key solution integration
- Consulting & Training
- Managed Services



# Mission & Vision & Values




# GTEL Structure



# Telecommunication Networks BU

From consultancy to support, GTEL implements solutions adapted to the needs of its customers throughout the life cycle of a network and its supported services (planning, design, deployment, optimization, operations & maintenance), GTEL portfolio Includes:

-  Consulting and training in telecoms and ICT
-  Planning and Optimization of telco and ICT systems (Network Rollout)
-  Systems integration for telcos, enterprises and SMB's
-  Operation and maintenance of telecom networks and IT infrastructure (Managed Services)

## Networks Planning & Optimization

### Network Planning:

GTEL develops the engineering plans (\*HLD, \*LLD) of:

- 2G, 3G, 4G, 5G Radio Networks
- Transmission: Microwave & Optical Networks
- IP Network Design: IP V4 & IP V6
- Core networks: CS & PS
- Fixed and converged networks (XDSL, FTTH...)

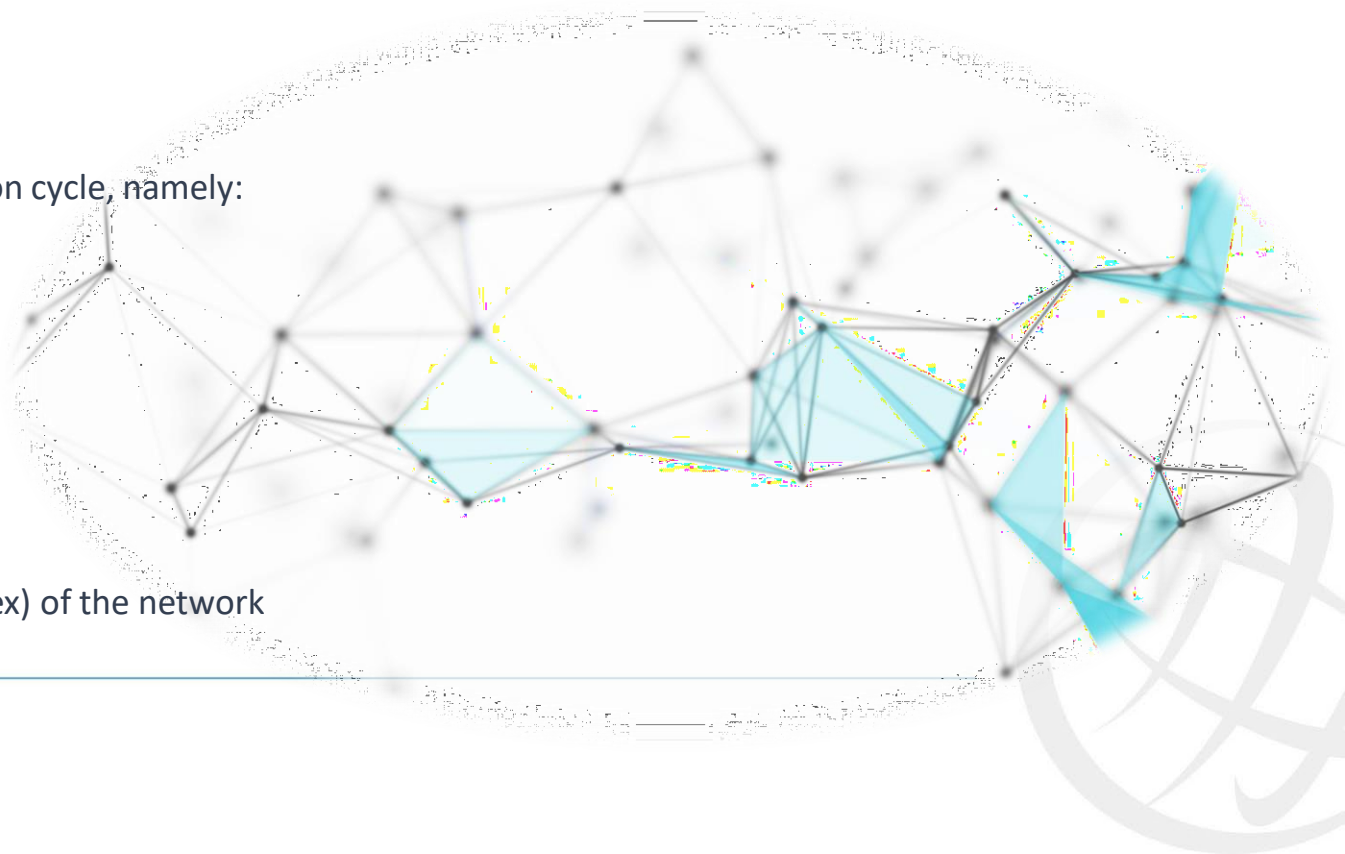
### Networks Optimization

GTEL also ensures the three phases of the telecom network optimization cycle, namely:

- Data Collection and Analysis
- Recommendation of optimization solutions
- Implementation of optimization solutions

GTEL aims to:

- Improve the quality of network service
- Troubleshoot network problems and faults
- Improve network availability and capacity
- Optimize capital and operating expenses (Capex & Opex) of the network

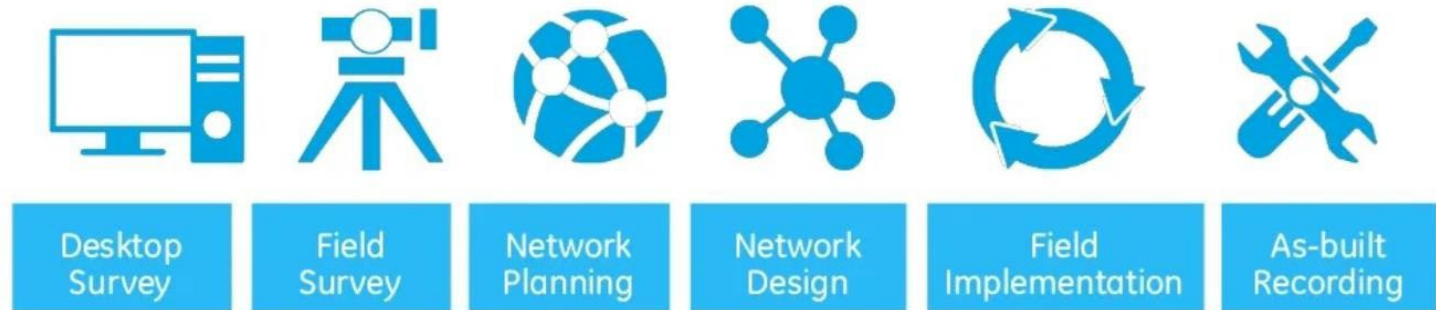




# Telecommunication Networks BU

## Network Roll-out

- As part of its partnership with equipment manufacturers and Telecom operators, GTEL takes care of the realization of the complete cycle of deployment of networks throughout Morocco through the various phases by offering our partner the following services:
- Survey and feasibility study
- Installation Radio/Transmission/FO
- Commissioning and integration
- Operational support



## Managed Services

Have systems that work efficiently every day, in full compliance with international standards (E-TOM, ITIL...). This is what GTEL and its consultants provide in three service areas.

### Network Operations Center

- NOC Management
- Systems Administration
- Network monitoring
- Configuration and supply management



### Quality and capacity management

- Network Performance Management
- Customer Experience Management
- Network Capacity Management
- PMO interface for capacity acquisition (transfer)

### Field maintenance management

- Preventive & Corrective maintenance
- Workforce Management
- Logistics and procurement



# Telecommunication Networks BU

## Training in Telecom & ICT

Our business is based on the expertise and know-how that we share with our customers from design to maintenance, **GTEL** supports its customers in the accomplishing of their technological projects in the field of telecoms.

**GTEL** is involved in telecom network engineering, systems integration, operation of networks and telecom systems, optimization, radio planning, transmission planning, maintenance of telecom networks, optical fiber, Core solutions, 4G network...

We support companies in developing the skills of their employees. GTEL offers tailor-made training at the request of our customers.

Our catalog is rich in training on the latest technologies.



In addition, GTEL has launched a Training division that is named: **GTEL Academy**

We are proud that our training center has been acknowledged as an Authorized Pearson Vue Test Center.

In addition to the common training that are available in the market, we provide our customers with hand-picked training in very specific domains in the ICT & Telecom environment. These tailored trainings will help the trainees to develop some particular skills that we judge from our experience very valuable & much needed in the job market.

# Business Solutions BU

In this Business Unit is to empower the emerging markets and providing our customers with innovative business services and software solutions, enhancing the mobility & efficiency.

To this end, we provide them with:











- A wide portfolio of Unified Communication Solutions
- Digital infostructure with the latest technologies in the market Security
- Supervision Systems (CCTV – Access Control – Sound System... etc.
- Complete IOT solutions both for enterprise & domestic use.



## Unified Communication Solutions

Unified communication is a new approach that simplifies your communications, a set of tools that have become essential. The working methods, production and exchange of data is fluid.

GTEL offers different unified communication solutions that meets the daily needs of SMEs. These UC Tools will that give the following advantages

 <p><b>Improve existing processes</b></p> <p>UC tools can be used concurrently and interchangeably to enable improved collaboration. The user experience is consistent across endpoints, locations and networks.</p>	 <p><b>Employee productivity</b></p> <p>Users spend less time managing communications and can choose the best form of communication for the task at hand. Employees work more effectively in office and remote locations.</p>	 <p><b>Team productivity</b></p> <p>Features like team chat and file sharing along with meeting capabilities enable more effective communications between teams, regardless of location or time zone.</p>	 <p><b>Strengthen IT security</b></p> <p>IT can more easily standardize security policies and manage tasks like security patches and compliance updates.</p>	 <p><b>Connect remote employees</b></p> <p>Remote workers can connect and collaborate more with a consistent set of tools and applications.</p>
 <p><b>Organizational agility</b></p> <p>Streamlined communications and support for mobile and remote work enable organizations to quickly address changing business and market needs.</p>	 <p><b>Improved IT operations</b></p> <p>Standardizing on a UC platform simplifies IT management and support for both the network and end users.</p>	 <p><b>Cost reduction</b></p> <p>Organizations can lower communications costs by consolidating overlapping services, reducing IT overhead and reducing travel.</p>	 <p><b>Improve customer service</b></p> <p>Contact centers can more easily connect customers to necessary resources with just a single call, offering a better customer experience.</p>	 <p><b>Increase efficiency with AI</b></p> <p>AI enhanced UC capabilities with automation-related features that free up workers for more in-depth work.</p>

Digital infrastructure refers to the digital technologies that provide the foundation for an organization's information technology and operations.

**GTEL** helps organizations across different businesses to embrace the change in digital infrastructure as a mean to solve complex business problems and rapidly respond to the changing needs of the business.

# Business Solution BU

## Digital Infrastructure





### Comprehensive Security & Surveillance Services

- **CCTV Systems:** Advanced video monitoring with high-resolution cameras and intelligent analytics for real-time threat detection.
- **Access Control:** Secure and flexible access management solutions including biometric, RFID, and smart card systems.
- **Intrusion Detection:** Reliable alarm systems to safeguard your premises 24/7.
- **Sound & Public Address Systems:** Clear and scalable audio solutions for communication, alerts, and announcements.
- **Integrated Security Management:** Centralized platform for seamless supervision and control of all security components.

### Why Choose GTEL?

- ✓ Expertise in designing and implementing tailored security solutions
- ✓ Cutting-edge technology from trusted global partners
- ✓ Robust support and maintenance services ensuring system reliability
- ✓ Proven track record in diverse sectors including industrial, commercial, and governmental facilities





# Business Solution BU

## Energy Monitoring Solutions

**GTEL** Energy Monitoring Solutions are intended for all type of industries, commercial, and residential complexes. They provide a comprehensive range of customizable systems for creating the backbone of your smart energy management ecosystem. Core applications include the following:

- **Data Collection:**

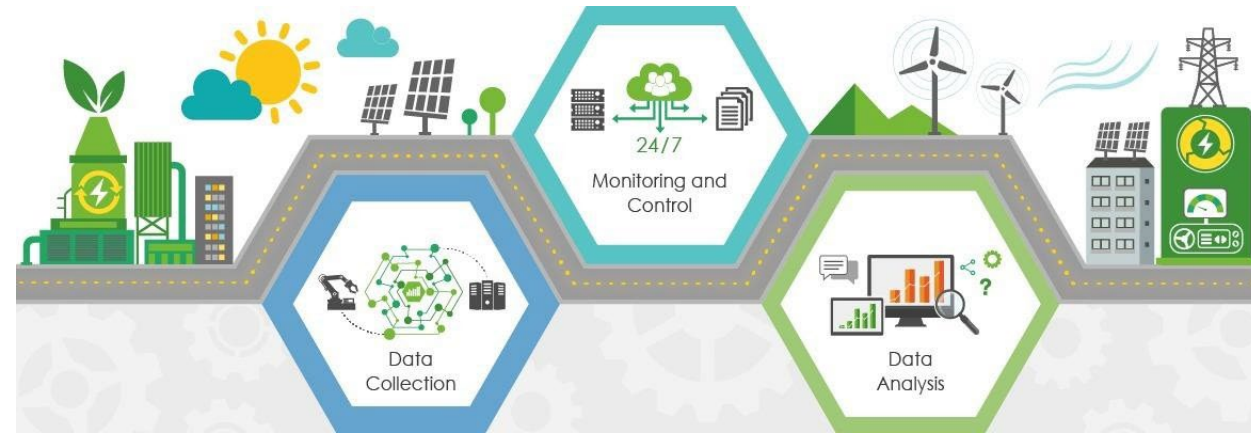
Rich I/O connectivity options for controlling and collecting mission critical data from a wide range of devices and sensors.

- **Monitoring and Control:**

Redundant networking options to ensure 24/7 remote monitoring and control of even the most remote installations.

- **Data Analysis:**

Real-time data processing and analysis to safeguard against power generation system crashes, ensure optimum performance, and generate system reports.



## Cybersecurity

### Comprehensive Cybersecurity Offering

- Network Security Architecture: Firewalls, IDS/IPS, Zero Trust Models
- Endpoint Protection & Threat Detection: Advanced Antivirus, EDR/XDR Platforms
- Security Operations Center (SOC): 24/7 Monitoring, Real-Time Alerts & Incident Response
- Cloud Security & Data Privacy: Secure Cloud Access, Encryption, Compliance (GDPR, ISO)
- Vulnerability Assessment & Penetration Testing: Proactive Risk Management
- Access Control & Identity Management: IAM, MFA, Role-Based Access Control

### Why Choose GTEL?

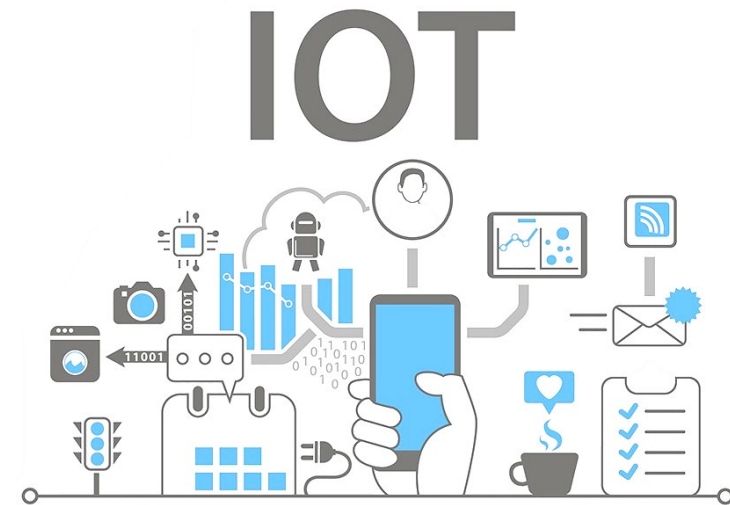
- ✓ Certified Experts & Strategic Partnerships
- ✓ Tailored Solutions for Telecom & Industrial Environments
- ✓ Local Support with Global Standards
- ✓ Integration with AI & Automation Tools



Internet of Things (IoT) refers to a concept where objects (things) can connect to the internet and to other devices so they can interact with each other without the help of traditional computers (those with a keyboard, mouse, and screen) and even without any human supervision.

**GTEL** provides a full range of customized solutions of IoT Networking, IoT Gateways, IoT Operations Management, IoT Data Management, and IoT Security.

These IoT Solutions provide businesses with a real-time look into how their systems really work, delivering insights into everything from the performance of machines to supply chain and logistics operations. IoT enables companies to automate processes and reduce labor costs.



## Your One-Stop Tech Procurement Partner

GTEL Store is your trusted platform where clients can:

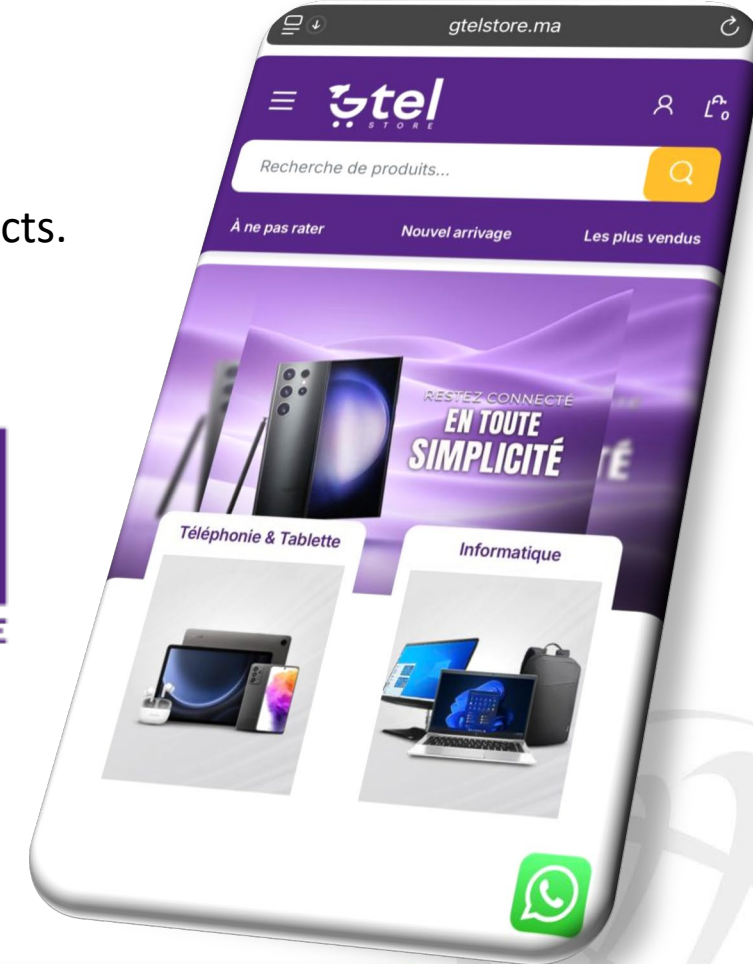
- **Purchase telecom & IT solutions** from a curated catalog of high-quality, vetted products.
- **Access expert procurement support**, helping procurement departments:
  - Source **reliable equipment** from global vendors
  - **Optimize cost and lead time**
  - Ensure **compliance** and **quality standards**

## **Beyond Sales: We Design, Deploy, and Deliver**

As a **full-service integrator**, GTEL goes the extra mile by:

- **Defining your technical needs**
- **Designing robust solution architectures**
- **Deploying & integrating** the purchased systems seamlessly into your infrastructure
- **Offering post-integration support** and **scalability options**

 Whether you're looking for products, project guidance, or complete turnkey deployment  
**GTEL Store is your gateway to efficiency and innovation.**



# Our Partners

GTEL is one of the first references in the ICT market in Morocco, and many Partners have trusted us:





# Our Clients

GTEL is one of the first references in the ICT market in Morocco, and many clients have trusted us:





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