





# WHO WE ARE

## JÚLIA CASTRO

Graduated in Psychology and post-graduated in HR Administration, with experience in the HR area in large national companies in the industrial and service segments. He has developed projects in Recruitment & Selection, Career Reorientation, Training & Development and Climate Research. She was a monitor of the People Management, Business Leaders Training, Human and Organizational Performance courses designed and developed by Deloitte. Branch Manager at Manpower. Founder and executive partner of JCASTRO Consultoria.

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## JURANDY BRAGA DE SOUZA NETO

Bachelor of Law, with experience in the legal and administrative areas. In the legal area, he worked in large law firms at regional and national levels. In the administrative area, he worked in several sectors.

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## DANIEL DE CASTRO

Graduated in Business Administration. He works in the area of intellectual property rights such as registration of trademarks, patents, copyrights, industrial designs, utility models. Business Consultant and paid traffic services. I developed several sales strategies, prospecting, actions and training.

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## VISION

To be the preferred human capital consultancy for companies operating in the Pernambuco market and to be positioned among the five best in the state.

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## MISSION

To provide excellent and quality service in human capital, based on the partnership relationship with our customers, ensuring the best practices.

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## VALUES

### Ethics

We believe that integrity is the cornerstone of every relationship.

### Confidence

We seek to establish perennial bonds that allow people to enjoy the best experiences.

### Compromise

We focus on the customer's needs, providing personalized service with a multifunctional performance.

### Humanization

We value people and respect their life stories.

# INTEGRATED HUMAN CAPITAL MANAGEMENT



At JCASTRO we think about the **solutions** and their results addressing an **integrative model** between the various fronts of action of the organization's human capital:

- the **definition of the desired competencies** for each position;
- the use of **learning and skills development** tools;
- the design of the **organizational structure** and strategic compensation parameters;
- the creation of models for performance evaluation **and recognition**;
- Without forgetting that the success of all initiatives must be based on an efficient internal **communication process**.

# YOUR NEEDS, OUR SOLUTIONS

Recruitment & Selection

*Headhunting*

*Assessment*

Executive Coaching

Career Guidance

Strategic Planning

Structuring of  
the HR Area

People Management  
Policies

Positions, Careers &  
Compensation Plan

Climate Survey

Organizational Culture  
Mapping

Performance Management

Leadership  
Development  
Program

Workshops

Lectures

Outdoor training

Training  
Behavioral





# THANK YOU FOR YOUR TIME

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