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# ASIA SMART FARMING & FOOD SECURITY 2023

## MAKING FARMING ATTRACTIVE AGAIN



### 3-5 OCT 2023 MITEC, KUALA LUMPUR



## ABOUT THE EVENT

Asia Smart Farming & Food Security 2023 (ASF 2023) focuses strategically on pesticide-free smart farming through knowledge-sharing and skills development for farmers and technology sharing from world-renowned agrotech companies to address the challenges that farmers face such as:

- limited access to technologies
- lack of proper training and education
- knowledge gap on high-yield seeds
- difficulty in getting financial assistance
- heavy dependence on chemical pesticides
- limited access to market
- inefficient logistic facilities for perishables and others

The tagline for this event is "Making Farming Attractive Again". The event provides visitors with access to proven smart farming technologies to produce higher quality products that command better prices and higher income for farmers.

These include artificial intelligence, sensors, drones, data analytics, automation and ESG-compliant consumables.

ASF 2023 provides a professional agriculture conference and exhibition platform that brings together local and international experts, innovators, policy-makers, financiers and other stakeholders in smart farming technologies. The opportunities presented during this unique conference, exhibition and B2B matching session expose farmers to sustainable business opportunities.

Participants of ASF 2023 will highlight new business ventures and share their knowledge and experience while providing hands-on opportunities to local agropreneurs to participate in the lucrative domestic agriculture sector from upstream to downstream activities, including the food processing industries.

## ASF EVENTS

### A. SMART FARMING EXHIBITION

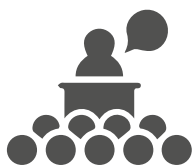
- Showcasing the best practices in agriculture across the world.
- Promoting the adoption of pesticide-free smart farming technology for the agriculture sector to address food security.
- Facilitating business matching and agriculture technology adoption between technology providers and farmers (seed-to-market solutions).

### B. NoSelf AND (As Nature Does) CONFERENCE

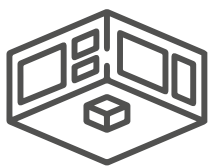
- Sharing scientific knowledge and background of the breakthrough findings of the inhibitory effect of extra-cellular DNA (Self-DNA).
- Promoting awareness of the Self-DNA principles and presenting a sustainable path forward in agriculture.
- Providing a platform to accelerate the implementation and use of Self-DNA technology in agriculture.



## EVENT HIGHLIGHTS



Conference



Exhibition



Business Matching



Product Pitching



Knowledge Sharing



Technology Showcase

## WHY PARTICIPATE?

- Malaysia is promoting agriculture as a main economic driver and it is time to grab the opportunity.
- ASF unleashes sustainable solutions for higher quality crops and higher yields, thus increasing farmer income, and addressing food safety, social issues and environmental protection.
- The event is making pesticide-free smart farming possible and accessible to commercial and small-scale farmers through skills development, technology showcases, and the sharing of valuable knowledge directly from specialists and industry players.
- Food security has become a national interest and the ASF is enabling possible solutions through proven pesticide-free smart farming, in collaboration with global leading pioneers in their respective technologies.
- The event serves as a platform to bridge the gap between industry players by providing a meeting-place for business players, manufacturers, researchers, experts to enable business opportunities.

## EXHIBITOR'S PROFILE



Government Agencies & NGOs Related to Food Security & Technology



Agricultural Service & Technology Providers



Transport and Logistic



Food Processing & Packaging Companies



Seed Solution Providers



Retailers, Wholesalers & Distributors

## VISITOR'S PROFILE



Scientists, Researchers, Research Organisations / Universities



Farmers & Growers



Agopreneurs, Funders & Financial Institutions



Agriculture College Students, Trainees & Academics



Agri-based Industry Players & Commodity Groups

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@asiasmartfarming



[www.asiasmartfarming.com](http://www.asiasmartfarming.com)

## FOR GENERAL ENQUIRIES

### ASIA SMART FARMING & FOOD SECURITY 2023 SECRETARIAT

📍 No. 73, Jalan TPK 2/8, Taman Perindustrian Kinrara,  
47180 Puchong, Selangor, Malaysia

☎ (+603) 8070 7666 📞 (+6012) 335 5067

✉ [info@asiasmartfarming.com](mailto:info@asiasmartfarming.com)