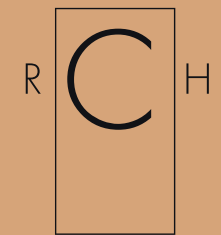




RCH



RUSSIAN CAVIAR HOUSE GROUP
OF COMPANIES IS PROUD TO PRESENT
AN INNOVATIVE COSMETIC BRAND RCH
COSMETICS - AN EXCLUSIVE COLLECTION
OF NATURAL CAVIAR SKIN CARE
PRODUCTS MANUFACTURED AT OUR
OWN PRODUCTION PLANTS

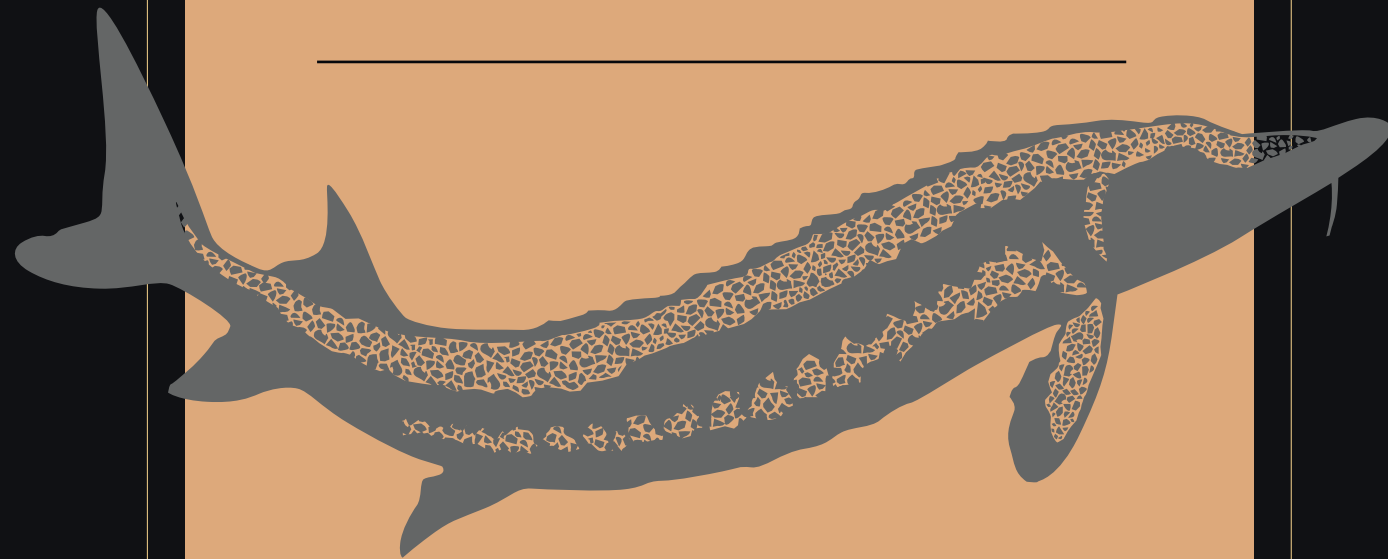


With deep respect for nature, passion for innovation, and dedication to excellence, we believe that true luxury is rooted in harmony with the environment and a sense of responsibility at every stage of the production process. Therefore, for over 20 years we have been producing sturgeon caviar thoroughly studying its composition. We are growing our sturgeons at our own farm, carefully monitoring all the processes - from caring for the fish to obtaining caviar.

At our farming we use the most modern and humane method of "caviar extraction" without harming either the fish or the environment. Each sturgeon is marked with an individual electronic tag, which allows us to monitor carefully its health and ensure the highest quality of caviar for the further use in cosmetics.



THE DISTINCTIVE PROPERTIES OF STURGEON CAVIAR HAVE BEEN RECOGNIZED FOR CENTURIES. THESE ANCIENT FISH, THAT HAVE SURVIVED SINCE THE TIME OF THE DINOSAURS, CAN LIVE UP TO 100 YEARS DUE TO THEIR HIGH IMMUNITY AND EXCEPTIONAL EXISTENCE FORCE. STURGEON CAVIAR CONTAINS A CONCENTRATED SET OF VALUABLE INGREDIENTS NECESSARY FOR THE DEVELOPMENT AND MAINTENANCE OF LIFE. AS A RESULT OF COOPERATION WITH LEADING RUSSIAN SPECIALISTS AND SCIENTISTS, WE HAVE ISOLATED CAVIAR ACTIVES - THE MOST EFFECTIVE FRESH CAVIAR COMPONENTS PRESERVING THEIR NATURAL STRENGTH.



THE HIGH CONCENTRATION OF BENEFICIAL SUBSTANCES FOUND IN CAVIAR CONTRIBUTES TO A POWERFUL ANTI-AGING, MOISTURIZING, AND REGENERATING EFFECT ON THE SKIN. CURRENTLY, ONLY A FEW COMPANIES RESEARCH INSTITUTES IN THE WORLD PRODUCE COSMETICS BASED ON CAVIAR DUE TO THE HIGH COST OF THE PRODUCT AND THE COMPLEXITY OF THE RECIPE OF ITS PROCESSING.





THESE UNIQUE CAVIAR ACTIVES ARE FORMING
THE HEART OF OUR EXCLUSIVE LINE OF COSMETICS,
DEVELOPED IN COLLABORATION WITH SOUTH KOREAN
RESEARCH LABORATORIES TO RESTORE YOUTH,
BEAUTY AND HEALTH OF THE SKIN



- CAVIAR LIPID COMPLEX (CAVIAR OIL)
- CAVIAR PROPYLENE GLYCOL EXTRACT (CAVIAR EXTRACT)
- HYDROLYZED CAVIAR EXTRACT
- CAVIAR WATER

ALL CAVIAR ACTIVES HAVE
UNDERGONE THOROUGH
CLINICAL TRIALS IN ORDER
TO PROVE THEIR EFFECTIVENESS



CAVIAR LIPID COMPLEX (CAVIAR OIL)

CAVIAR LIPID COMPLEX (CAVIAR OIL) IS A TRUE TREASURE OF NATURE. NO MORE THAN 100 ML OF THIS EXCLUSIVE INGREDIENT CAN BE OBTAINED FROM 1 KG OF CAVIAR - A REAL ELIXIR OF YOUTH, THAT CONTAINS OMEGA-3 AND OMEGA-6 POLYUNSATURATED FATTY ACIDS, ESSENTIAL FOR MAINTAINING SKIN HEALTH AND BEAUTY. THE COMPLEX CONTAINS EICOSAPENTAENOIC (EPA) AND DOCOSAHEXAENOIC (DHA) ACIDS KNOWN FOR THEIR POWERFUL REGENERATING AND ANTI-AGING EFFECT, WHICH CANNOT BE FOUND IN OTHER OILS. THE EFFICIENCY OF OUR LIPID COMPLEX IS CONFIRMED BY CLINICAL TRIALS: WRINKLE DEPTH (-16.5%*), SKIN HYDRATION (+24.4%*), SKIN ELASTICITY (+18.7%*), SKIN IRRITATION AND REDNESS (-20.7%*). THE LIPID COMPLEX ACTIVELY RESTORES HYDROLIPID BARRIER, LEADING TO A MORE ELASTIC, SMOOTHED AND RADIANT SKIN.

CAVIAR WATER

CAVIAR WATER IS A RICH SOURCE OF MACRO- AND MICROELEMENTS, PROTEINS, C AND B VITAMINS. IT PROTECTS THE SKIN FROM ENVIRONMENTAL STRESS, STRENGTHENS ITS IMMUNITY SYSTEM WHILE LEAVING THE FACE VELVETY SOFT AND NOURISHED, IMPROVING SKIN TEXTURE AND RESTORING ITS NATURAL FIRMNESS, WHEN USED ON A REGULAR BASIS.

*RESULTS IN VIVO WHEN USED FOR 1 MONTH

**RESULTS IN VIVO WHEN USED FOR 24 HOURS

CAVIAR PROPYLENE GLYCOL EXTRACT (CAVIAR EXTRACT)

CAVIAR PROPYLENE GLYCOL EXTRACT (CAVIAR EXTRACT) IS A CONCENTRATED EXTRACT OF CAVIAR WITH A RICH CONTENT OF THE MOST USEFUL SUBSTANCES SUCH AS MACRO- AND MICRONUTRIENTS, AMINO ACIDS AND VITAMINS A, E, D. THE EXTRACT HAS PROVED ITS POWERFUL REJUVENATING EFFECT: MOISTURIZING THE SKIN, REVIVING MICROCIRCULATION, SOOTHING AND ANTI-EDEMATOUS ACTION (UP TO -65% PER DAY**). THE EXTRACT ENSURES RESTORATION OF DAMAGED AREAS OF THE SKIN, REDUCES WRINKLES AND BRIGHTENS THE FACE TONE, TO PROVIDING THE EFFECT OF FRESHNESS AND YOUTH.

HYDROLYZED CAVIAR EXTRACT

HYDROLYZED CAVIAR EXTRACT CONTAINS A FULL SPECTRUM OF ESSENTIAL AMINO ACIDS, C AND B VITAMINS. IT IS FREE OF ALLERGENIC PROTEINS MAKING IT IDEAL FOR SENSITIVE SKIN TYPES. THE HYDROLYSATE PROVIDES INTENSIVE MOISTENING AND NUTRITION: RELIEVES SWELLING, BRIGHTENS THE SKIN (REDUCES MELANIN LEVELS BY -13.6%*), IMPROVES MICROCIRCULATION (+34.6%*), HELPS TO INCREASE SKIN ELASTICITY, GIVING IT A HEALTHY GLOW



CAVIAR ACTIVES ARE INCLUDED IN THE ADVANCED COSMETIC PRODUCT FORMULAS OF RCH COSMETICS, THAT FULLY IMPLEMENT THE BRAND'S PHILOSOPHY: OPULENCE, EFFECTIVENESS AND RESPONSIBILITY. OUR AIM IS TO MAKE EVERY WOMAN FEEL SPECIAL, CARING FOR HER SKIN WITH THE BEST NATURAL INGREDIENTS.



CAVIAR FACE OIL



A luxurious intensive skin care for face and neck, specially created for those who appreciate impeccable quality and effectiveness. This product is based on highly concentrated Lipid Complex obtained from natural black caviar, a precious source of bio-active compounds that can improve the skin quality.

The action of the Lipid Complex is enhanced by grape seed and jojoba oils. The product helps to normalize the water-fat balance, strengthen the protective barrier of the skin and increase its elasticity. Regular use reduces the appearance of fine lines and wrinkles, giving the skin radiance and softness while increasing its natural elasticity.

Caviar face oil is an ideal choice for all skin types. Its light texture is quickly absorbed, leaving no greasy residues, restoring facial contours to provide a more youthful, refreshed look.

UNIQUE FORMULA

How to use: Apply a few drops of oil to the previously cleansed face and neck skin. Massage gently until completely absorbed. For maximum effect use as a part of your morning and evening skin care routine or as an intensive treatment

15 ML



50 ML

SPF
20

CAVIAR DAY CREAM

The formula is based on a unique complex of caviar bio-active compounds, rich in amino acids, minerals and natural peptides that promote cell regeneration. Enriched with natural grape seed, avocado and sesame oils, the cream provides deep hydration, nutrition and protection from harmful environmental factors.

The effect of the cream is enhanced by an algae-based filler effect an intense cosmetic complex delivered from the shores of Brittany (France) to actively combat age-related skin changes. The UV protection factor activates the skin's natural defenses and prevents photoaging, while the phospholipid complex restores its barrier function.

START YOUR DAY WITH LUXURY!

Give your skin a feeling of an absolute comfort with caviar day cream, an ideal ally in the fight for youth and beauty. This light, silky cream has a delicate texture that instantly melts on the skin, creating a feeling of weightlessness and freshness.

How to use: Apply in the morning to cleansed face and neck skin after using the serum. Gently massage all over your face until fully absorbed. To enhance the effect of nourishing and moisturizing, add a couple of drops of RCH Cosmetics Caviar Face Oil to the cream. It is recommended to use it regularly as part of your complex skin care.

This product was created specifically to restore the skin's strength during sleep: saturating it with essential nutrients, stimulating regeneration and rejuvenation processes.

Enriched with a complex of grape seed, avocado, shea and sesame oils (sources of A, E, F vitamins) and phospholipids to restore the hydrolipid barrier along with a unique complex of tetrapeptides that stimulates the synthesis of collagen and elastin, erases wrinkles and increases skin elasticity.

The Caviar Actives in the composition help accelerate metabolic processes inside the skin cells, increasing its life energy and vitality.

LUXURIOUS NIGHT SKIN CARE: WHILE YOU REST, IT WORKS

How to use: Apply in the evening to cleansed face and neck skin after using the serum with gently massage movements until completely absorbed. To enhance the effect of nourishing and moisturizing the skin, add a couple drops of RCH Cosmetics Caviar Face Oil to the cream before applying. It is recommended to use it regularly as part of your complex skin care

50 ML

CAVIAR NIGHT CREAM.....

The result of regular use: the turgor and density of the skin are significantly increased, the face oval is more lifted, wrinkles are reduced and puffiness disappeared. The skin becomes smoother, tighter, and younger-looking.







A luxurious caviar face mask, created especially for those who appreciate the true art of skin care and strive for an impeccable result. Caviar Actives supplemented with grape seed and avocado oils in the formula give your skin an intensive nutrition, deep hydration and rapid recovery.

The mask eliminates dynamic and static wrinkles, increasing elasticity. Its mother-of-pearl radiance with a hint of silver shimmer on the skin will give an incomparable aesthetic pleasure and satisfaction, with a light cooling effect which will reduce puffiness and keep a long-lasting rested appearance of your face.



How to use: Using either a small brush or fingertips, apply on cleansed face skin and relax for 5-10 minutes. Remove the mask with a napkin or rinse it off with warm water. Use 2-3 times a week to maintain youthful skin or as an express-care before important events. To maximize the effect, it is recommended to use it as part of your RCH Cosmetics collection complex skin care.

CAVIAR MASK



50 ML

CAVIAR PEELING

40 ML



Refresh your skin with a delicate exfoliation formula based on glycolic, almond, succinic and malic natural acids. The peeling gently removes dead epidermal cells, stimulating skin tissue renewal. The Caviar Liquid in the composition saturates the skin with moisture during the procedure. As a result, your face becomes smooth and silky, the tone evens out, the pores narrow, and the signs of fatigue disappear.

At the first application, it is recommended to conduct a patch test for individual skin sensitivity (apply the product to a small area of the skin, leave for 30-60 seconds and rinse well).

How to use: Apply a small amount of peeling to clean, dry skin for 5 minutes. Rinse off with warm water. After the procedure, make sure to use the RCH Cosmetics moisturizing or nourishing skin care products.





CAVIAR EYE CREAM

Created specifically for sensitive eye area this cream provides intensive nutrition, hydration and restoration of the most delicate part of the face. Ectoine complex reduces transepidermal water loss for a prolonged moisturizing effect, stimulates collagen production, smoothes wrinkles and increases skin elasticity. Ectoine is a natural substance isolated from Halomonas Elongata bacteria, that live in extreme environmental conditions (deserts, salt marshes, etc.). It's one single molecule is able to hold up to 5 molecules of water, which helps to stabilize cells, membranes and enzymes vital for skin health.

The fragrance-free cream has an anti-allergic and anti-inflammatory effect, instantly relieves puffiness, carefully caring for the delicate area around the eyes.

How to use: Apply a small amount of cream with gentle patting movements to the area around the eyes until completely absorbed every morning and evening. To enhance the effect, it is recommended to use regularly as part of your RCH Cosmetics collection complex skin care



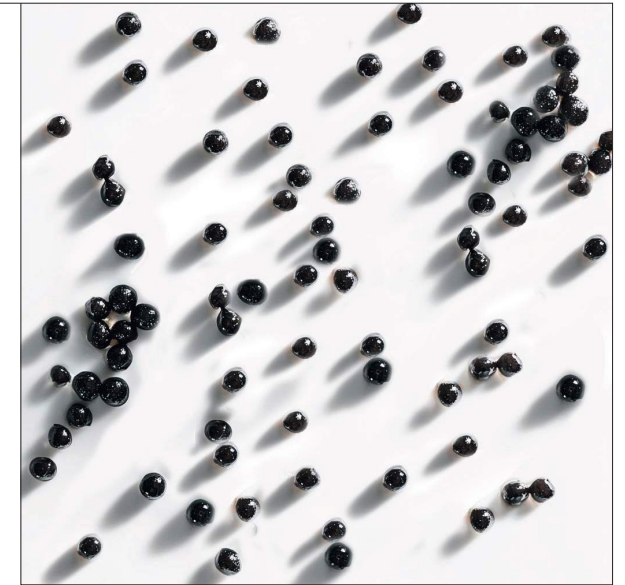
40 ML





Discover an instant energy source for your skin with a booster serum. The serum deeply saturates the skin with moisture, eliminating signs of dehydration and creating a barrier against external factors. Instantly fills the skin with vitality, restoring its elasticity and softness, effectively combats signs of fatigue, providing the face fresh and rested look.

Caviar Actives in the composition of the product account for deep nutrition and skin recovery, increase its elasticity and makes the wrinkles vanish. As a result, new skin cells are generated more quickly, giving a way to a smoother radiant complexion.



CAVIAR BOOSTER

40 ML

How to use: Apply a small amount of booster serum to clean skin before using day or night cream. Gently spread over the entire face with massage movements until completely absorbed. To enhance the effect, it is recommended to use it regularly as part of your RCH Cosmetics collection complex skin care.

THE BOOSTER SERUM SERVES AS AN IDEAL BASE FOR BASIC DAILY SKIN CARE OR AS AN INDEPENDENT BEFORE-MAKEUP REMEDY DUE TO ITS THICK BUT EASILY ABSORBED TEXTURE THAT DOES NOT LEAVE A GREASY SHEEN.



The serum promotes proper skin repair, improves adaptive mechanisms and prevents moisture loss in the upper layers of the epidermis. Protects and dampens the face skin throughout the day. The Caviar Actives in the serum provide nutrition, hydration and regeneration of the skin.

The serum instantly smoothes the microrelief, giving you a feeling of comfort along with pronounced soothing and decongestant effect while restoring damaged skin areas. The light texture is quickly absorbed without leaving a greasy sheen. An ideal basic care before your day/night cream and pre-makeup.



CAVIAR SERUM

IDEAL FOR BASIC CARE
UNDER DAY/NIGHT CREAM
AND MAKEUP

How to use: Apply a small amount of serum to cleansed face skin in the morning or evening before using the cream. Apply evenly over the entire face gently patting it into the skin until completely absorbed. To enhance the effect, it is recommended to use it regularly as part of your RCH Cosmetics collection complex skin care.

50 ML





CAVIAR LIGHT SERUM

Achieve a perfect complexion with black caviar lightening serum. The formula effectively erases the signs of pigmentation, reducing the level of melanin inside dermis cells. Black caviar active ingredients and natural plant extracts improve blood microcirculation of facial tissues.

Use in the morning accompanied by an SPF cream to protect against the sun's harmful rays or in the evening as part of anti-aging skin care for a smoother, radiant, and younger look — the result will not take long to wait!



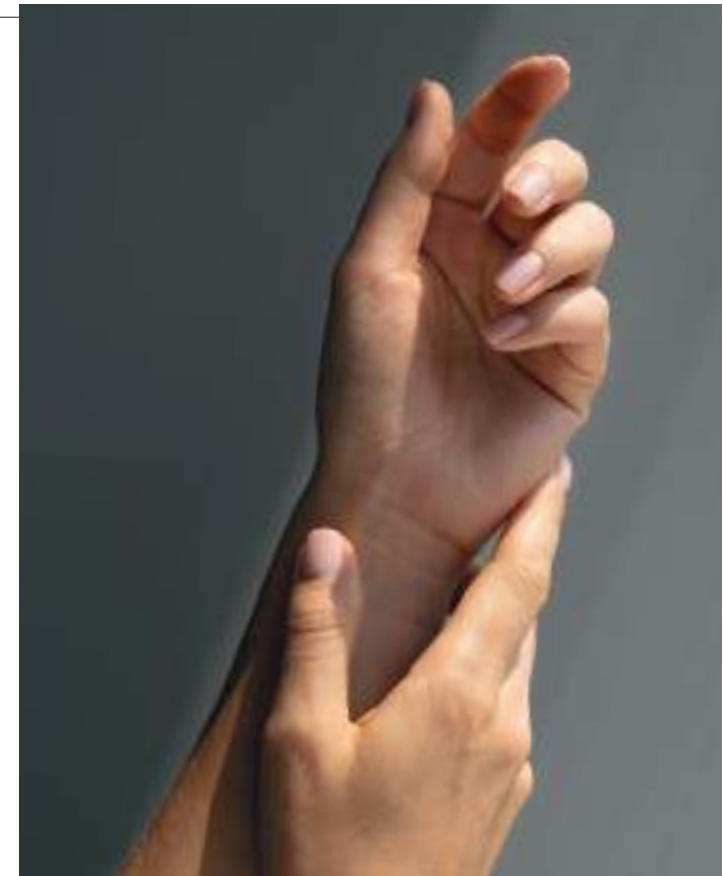
50 ML

How to use: Apply a small amount of serum to cleansed face skin in the morning or evening before using the cream. Apply evenly over the entire face with gently patting the serum into the skin until completely absorbed. To enhance the effect, it is recommended to use it regularly as a part of your RCH Cosmetics collection complex skin care



This luxurious cream is designed for women who care about every single detail of their appearance. It is expertly crafted to rejuvenate the delicate skin of the hands, restoring its softness, elasticity, and youthful radiance—an area especially vulnerable to the effects of aging. The formula's action comes from a high concentration of Caviar Actives, deeply nourishing and saturating the skin with essential elements and vitamins.

Caviar Actives stimulate cell regeneration and reduce signs of aging. The cream helps to prevent trans-epidermal water loss, sealing hydration by strengthening the protective skin barrier. Ultra-fine delicate texture is quickly absorbed, leaving a feeling of comfort without greasy residue. Binds moisture and prevents moisture loss improving the skin's firmness and elasticity.



CAVIAR HAND CREAM

100 ML

How to use: Apply a small amount of cream to clean, dry hands and massage it into the skin and over the nail surface until completely absorbed. Use throughout the day to maintain the skin's natural moisture and prevent dryness and damage.





This delicate cleansing cream gently removes impurities, makeup and excess sebum, while oxygenating the skin to prepare it for follow-up beauty treatments. The formula's action comes from a Caviar Hydrolysate, that helps to enhance face skin microcirculation as an important factor of cell renewal. Suitable for sensitive skin.

The cream gently cleanses the pores without stripping the skin of its natural oils, maintaining the moisture balance to provide deep yet gentle exfoliation and calm stressed skin. It also helps to improve the effectiveness of other followed-by treatments by increasing the ability of products to penetrate more deeply.

100 ML

CAVIAR CLEANSING CREAM

How to use: mix a small amount of cream with water in the palms of your hands and spread the light foam all over the face with light massage movements, avoiding the eye area. Rinse thoroughly with warm water. To achieve maximum effect, it is recommended to use it as a part of your morning and evening routine.



Your personalized
caviar skin care program

Problem: **Pigmentation**

Need	Solution	Mon	Tue	Wed	Th	Fri	Sat	Sun
Gentle cleansing	Caviar Cleansing Cream 100 ml	+	+	+	+	+	+	+
Update	Caviar Peeling 40 ml		+		+			
Moisturizing	Caviar Mask 50 ml		+		+			
Skin brightening	Caviar Light Serum 50 ml	+	+	+	+	+	+	+
Regular care	Caviar Day Cream SPF20 50 ml	+	+	+	+	+	+	+
	Caviar Night Cream 50 ml	+	+	+	+	+	+	+
	Caviar Eye Cream 40 ml	+	+	+	+	+	+	+
	Caviar Hand Cream 100 ml	+	+	+	+	+	+	+

Problem: **Dull complexion**

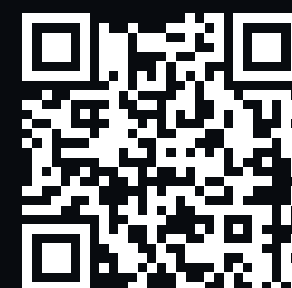
Need	Solution	Mon	Tue	Wed	Th	Fri	Sat	Sun
Gentle cleansing	Caviar Cleansing Cream 100 ml	+	+	+	+	+	+	+
Renewal	Caviar Peeling 40 ml		+		+		+	
Active moisturizing and regeneration	Caviar Booster 40 ml	+	+	+	+	+	+	+
Regular care	Caviar Day Cream SPF20 50 ml	+	+	+	+	+	+	+
	Caviar Night Cream 50 ml	+	+	+	+	+	+	+
	Caviar Eye Cream 40 ml	+	+	+	+	+	+	+
	Caviar Hand Cream 100 ml	+	+	+	+	+	+	+

Problem: **Dryness**

Need	Solution	Mon	Tue	Wed	Th	Fri	Sat	Sun
Gentle cleansing	Caviar Cleansing Cream 100 ml	+	+	+	+	+	+	+
Renewal	Caviar Peeling 40 ml		+			+		
Moisturizing	Caviar Mask 50 ml	+		+		+		
Restores the skin's lipid barrier	Caviar Face Oil 15 ml		+		+		+	
Regular care	Caviar Day Cream SPF20 50 ml	+	+	+	+	+	+	+
	Caviar Night Cream 50 ml	+	+	+	+	+	+	+
	Caviar Eye Cream 40 ml	+	+	+	+	+	+	+
	Caviar Booster 40 ml	+	+	+	+	+	+	+
	Caviar Hand Cream 100 ml	+	+	+	+	+	+	+

Problem: **Oiliness**

Need	Solution	Mon	Tue	Wed	Th	Fri	Sat	Sun
Gentle cleansing	Caviar Cleansing Cream 100 ml	+	+	+	+	+	+	+
Renewal	Caviar Peeling 40 ml		+		+		+	
Moisturizing	Caviar Mask 50 ml	+	+				+	
Regular care	Caviar Day Cream SPF20 50 ml	+	+	+	+	+	+	+
	Caviar Night Cream 50 ml	+	+	+	+	+	+	+
	Caviar Eye Cream 40 ml	+	+	+	+	+	+	+
	Caviar Serum 50 ml	+	+	+	+	+	+	+
	Caviar Hand Cream 100 ml	+	+	+	+	+	+	+



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