

otis

The AI Digital Advertiser

129K

Who do you want to reach?



Existing customers ✓



New customers ✓

Awards



startupgrind
Startup of the
Year 2023

Product Hunt
#5 Product of the Week

Notable Investors

STUDIO | VC
Google



Gaingels

Strategic Partners



fiserv.



Awards & Recognition



US Small Business Administration Endorsement

Otis has received a valuable endorsement from the US Small Business Administration as a preferred digital marketing solution for startups and small businesses through their Digital Toolkit.



Forbes 30 Under 30 2023

CEO Miguel Guerrero awarded Forbes 30 Under 30 2023.



Startup of the Year 2023 - Startup Grind

Otis AI won Startup of the Year at Startup Grind Global Conference 2023



New Funding Partners

Received funding from Google. Brought in investors Larry Augustin (dot-com billionaire and B2B SaaS entrepreneur), Finbridge VC, New York Ventures, Google Founders Fund, and more.



Tatler Asia

CEO Miguel Guerrero featured on Tatler Asia in June 2024 for recognition in Otis' impact in Asia.



New York Jets Small Business Partner

Official Small Business Partner of the New York Jets.

Digital Advertising Challenges:

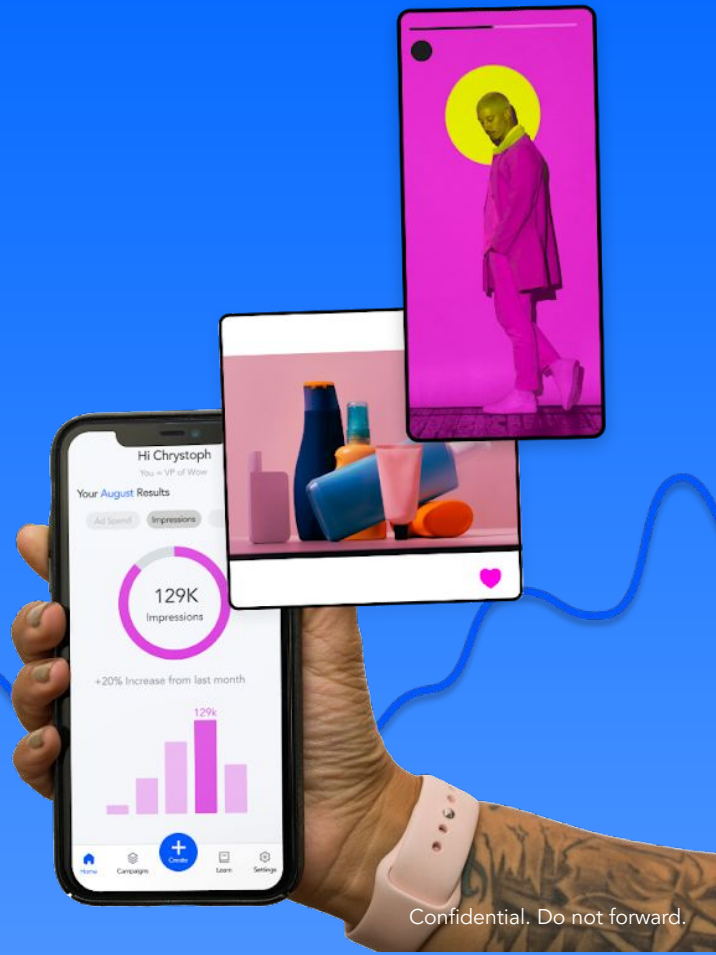
- \$ High Costs of Ad Agencies and Performance Marketing Managers
- ⓘ Complexity of Ad Platforms
- 🕒 Time-Consuming Campaign Management
- || Difficulty with Optimizing ROI



Meet Otis

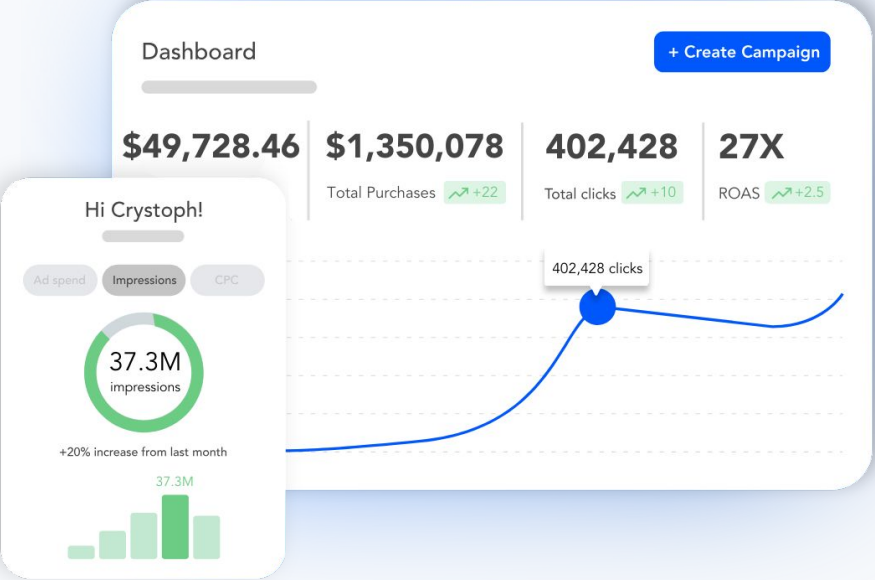
The AI-powered digital advertising assistant for growing businesses and agencies to automatically manage paid social ads on Meta, Google, TikTok, and more. Otis does the work of a professional digital marketing manager at a fraction of the cost while saving hours each week, with **better results**.

- ✓ Simplifies Digital Advertising
- ✓ Increases ROAS 2-3x
- ✓ Saves Time
- ✓ Cost-Effective
- ✓ Acquire More Quality Customers



Confidential. Do not forward.

Unmatched Results



2-3X

Increase in ROAS

2X+

Increase in Leads

2X+

Increase in Revenue

70%

Lower Management Costs

90%

Time Savings

Trusted By:



Fabio Scalia ★★★★★

"With Otis, we were able to increase traffic by 5x to the website and drive more bookings."

Captain Andy's ★★★★★

"Andy's has been around for a long time, but working with [Otis] brought us into the future. [We] have the best product/service on the island so it's an easy sell - but we still like to see our money spent strategically, which is what Otis is helping us do."

Singlife PH ★★★★★

Jasper, Sr. Digital Campaigns Manager

"We are really happy with the current performance of our campaigns, our CTRs are beyond industry benchmarks."

Majestic Foods ★★★★★

"Within days we set up our first campaign... Our phones wouldn't stop ringing with new customers."

TrendUp INC ★★★★★

Daniel Lodestro, CEO

"Otis taken a ton off our plates, our clients are happy, and the results speak for themselves. Before Otis, we had to manage all of these campaigns on our own - which took a lot of time and it was a headache. Now we can sell our ad services stress-free knowing we have a team at Otis to take care of all of this for us!"

Miami Hack Week ★★★★★

Jose Sirven, Head of Comms

"Otis' ad targeting allowed Miami Hack Week to recruit an additional 600+ participants with less than 5 days before our registration deadline. We were blown away with the ease of creating such an effective ad, and the support team was available every step of the way. We're looking forward to continuing to work together with Otis for our future programs."

The Nashville Nights Band ★★★★★

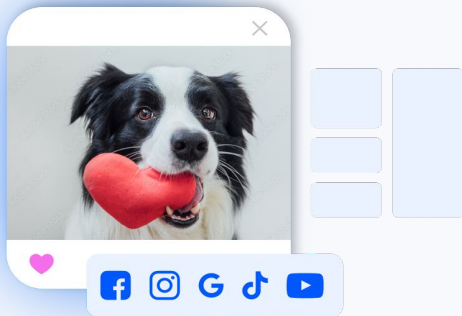
Stephen Policell, Co-Owner/Operations Manager

"Otis has been a great help in reaching new ticket buyers and creating lookalike audience... I'm really excited to use Otis when we return to a market since the AI learning curve will be much shorter."

AI-Driven Features



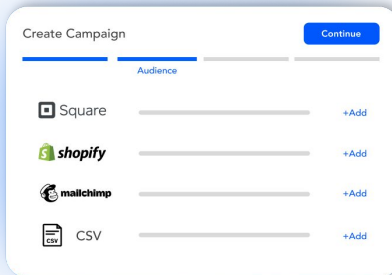
Multi-Channel Ads



Seamlessly create cross-channel ads on major social media platforms.



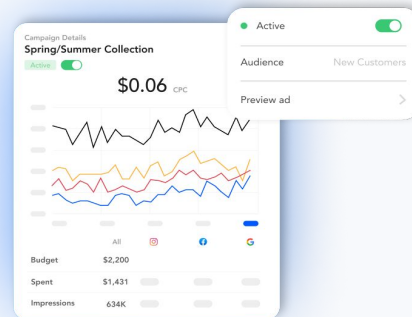
Data-Driven Audience Targeting & Attribution



Deliver personalized ads that will be a hit with your most ideal customers.



Performance Maximization



Get AI-powered improvements that optimize ad spend and performance.

Case Studies



Startup

[SendBlue](#)

97% increased sign-ups
6.3%+ increased
click-through-rate (CTR)

"I have been using Otis AI for the past 6 months to create ad campaigns for my business and I have been consistently impressed with the results."

- Nikita Jerschow, Founder



Consumer Apps

[SHG Living](#)

5.3K+ new users
125% increase in
conversions
73% decrease in cost per
conversions

"Working with Otis allows us to sleep well at night knowing that everything is optimized, running efficiently and all the problems are being handled."

- Christopher Mohs, COO



Retail

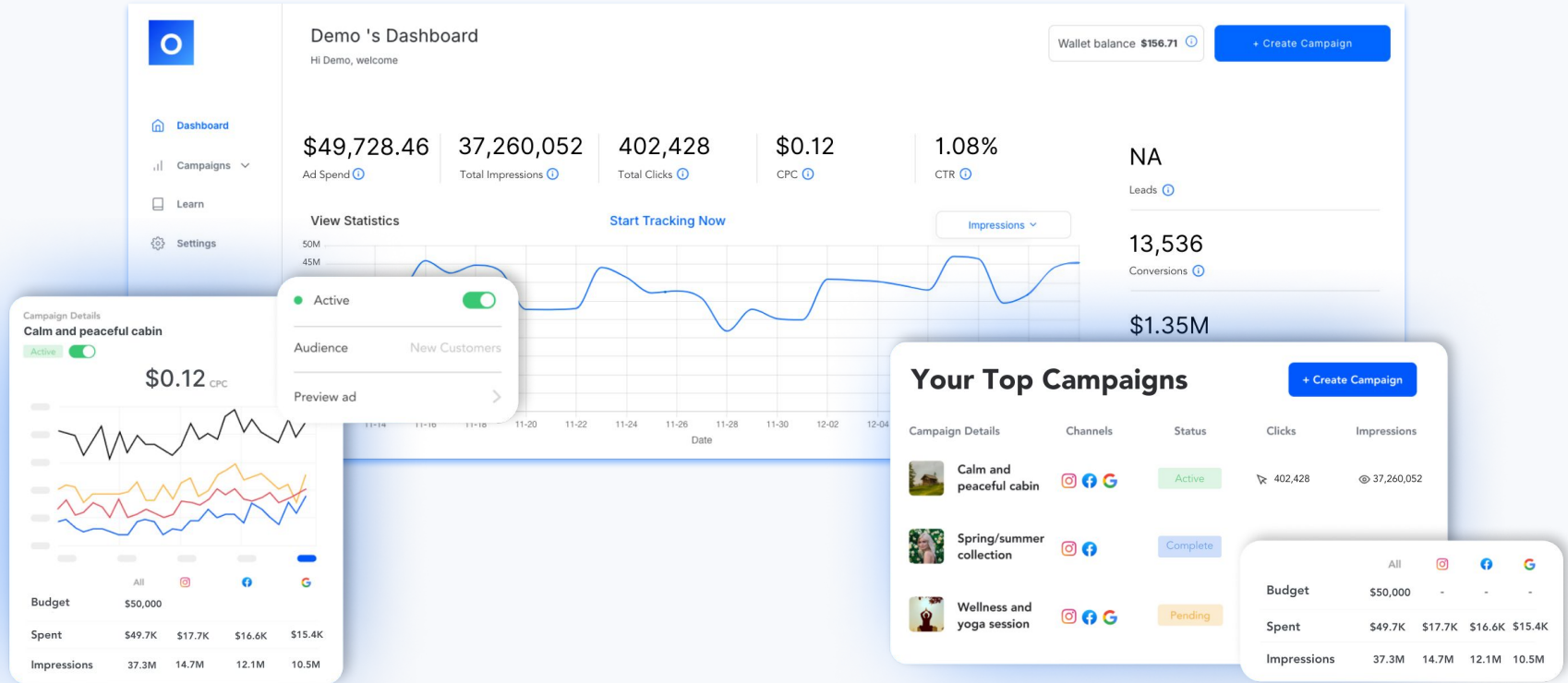
[Extra Butter](#)

27x ROAS
71% lower management
costs
\$2.25M in purchases from
ads in 2024

"Not only have we doubled our monthly spend on that brand, but we've also added two more brands to the platform."

- Ben Jata, Head of eCommerce
& Digital Marketing

Otis will manage your digital advertising campaigns automatically.
All you have to do is monitor the results from your dashboard.



otis

The AI-powered digital
advertising assistant for
your growing business

129K

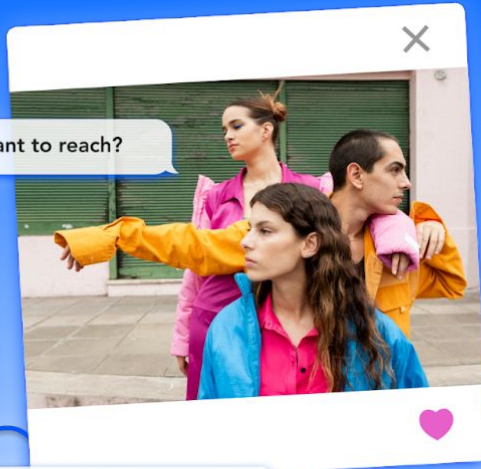
Who do you want to reach?



Existing customers ✓



New customers ✓



Awards



startupgrind
Startup of the
Year 2023



Notable Investors



Strategic Partners

