

लchakk[®]

Embrace Tradition, Celebrate Style

Presentation



OUR CATEGORIES



BANJARA SLING BAGS



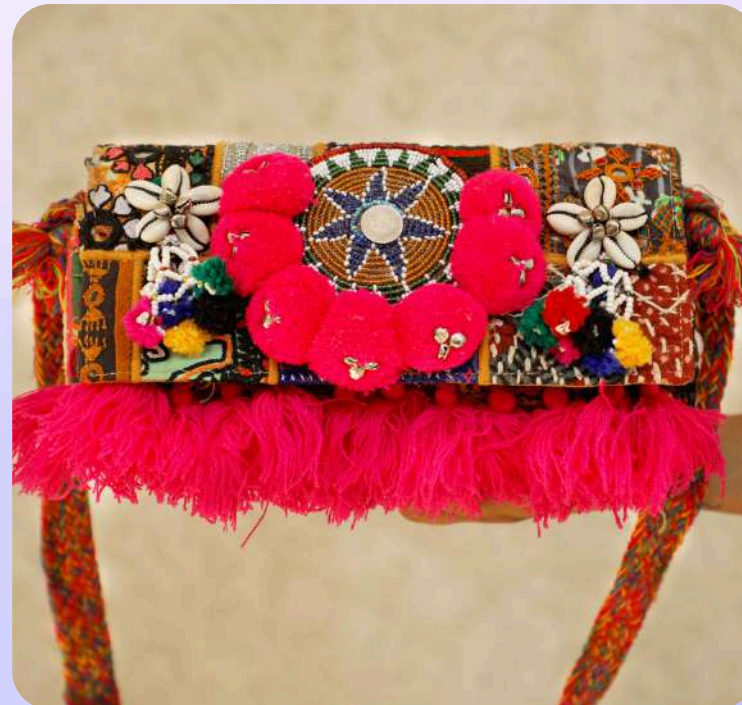
BANJARA FENNY BAGS



BANJARA TOTE BAGS



BANJARA HANDBAGS



BANJARA CLUTCH BAGS



BANJARA POTLI BAGS

OUR CATEGORIES



BANJARA BACKPACKS



BANJARA DENIM JACKETS



BANJARA LEATHER BAGS



BANJARA SHOULDER BAGS

Empowering Indian Artisans & Women Empowerment



- ***Reviving Traditional Craftsmanship***

Lachakk collaborates with skilled Indian artisans, preserving age-old crafts and techniques that are often at risk of fading away in the modern market.

- ***Sustainable Livelihoods for Rural Communities***

By sourcing directly from artisans across India, Lachakk provides consistent income opportunities, especially in rural areas where job options are limited.

Empowering Indian Artisans & Women Empowerment



- ***Women-Centric Workforce***

A significant portion of Lachakk's workforce includes women, many of whom are first-time earners gaining financial independence and confidence.

- ***Skill Development & Training Programs***

Lachakk invests in upskilling artisans and women workers, helping them refine their craft, adapt to contemporary design trends, and increase their market value.

Empowering Indian Artisans & Women Empowerment



- ***Promoting Fair Trade & Ethical Production***

Every Lachakk product is ethically made, ensuring fair wages, safe working conditions, and dignity for each artisan involved in the process.

- ***Celebrating ‘Made in India’ with Pride***

Each product proudly showcases Indian heritage and craftsmanship, turning everyday fashion accessories into cultural statements that support local talent.



Multi-Channel Revenue Strategy



Direct-to-Consumer

Online storefront with personalized shopping experience



Wholesale Partnerships

Collaborations with premium eco-friendly retailers



Licensing Agreements

Technology and design licensing to other brands

Our business model creates multiple revenue streams. We maximize reach while maintaining brand integrity.



Marketing & Distribution Strategy

Digital Marketing

- Influencer partnerships
- Social media campaigns
- Content marketing strategy

US Distribution

- Premium department stores
- Eco-boutiques network
- Pop-up experiences

European Expansion

- Fashion capital retailers
- E-commerce fulfillment
- Strategic partnerships

Our targeted approach ensures we reach the right customers. Performance marketing drives measurable results.

Our Team



Nirmala Bhadreshwara

Founder with 15+ years in
sustainable design



Design Team

Five master artisans with
traditional expertise



Marketing Specialists

Digital-native experts in sustainable branding



Join Our Journey



AWARDS & RECOGNITIONS

NOMINEE



8th Perfect Achievers Award 2023

Perfect Woman[®]
INDIA'S LEADING MONTHLY MAGAZINE

BRIGHT
OUTDOOR MEDIA PVT. LTD.

8TH GOLD

PERFECT ACHIEVERS AWARD 2023

Nirmala Subhash Bhadreshwara

ENTREPRENEUR

Celebrating Achievers Excellence

Naara
BY AIR JEWELLERY

Shiva's
PR Consultant

DIE
BIG HIT ENTERTAINMENT

BIG HIT MUSIC

सोनेरी महाराष्ट्र
Newspaper

tholive
Internet & Digital Marketing

PRESS INN
संगठन विकास
सामाजिक उत्थान

DWAPAR PROMOTERS

Dharmishtha's Diary

FB
FashMAX Beauty

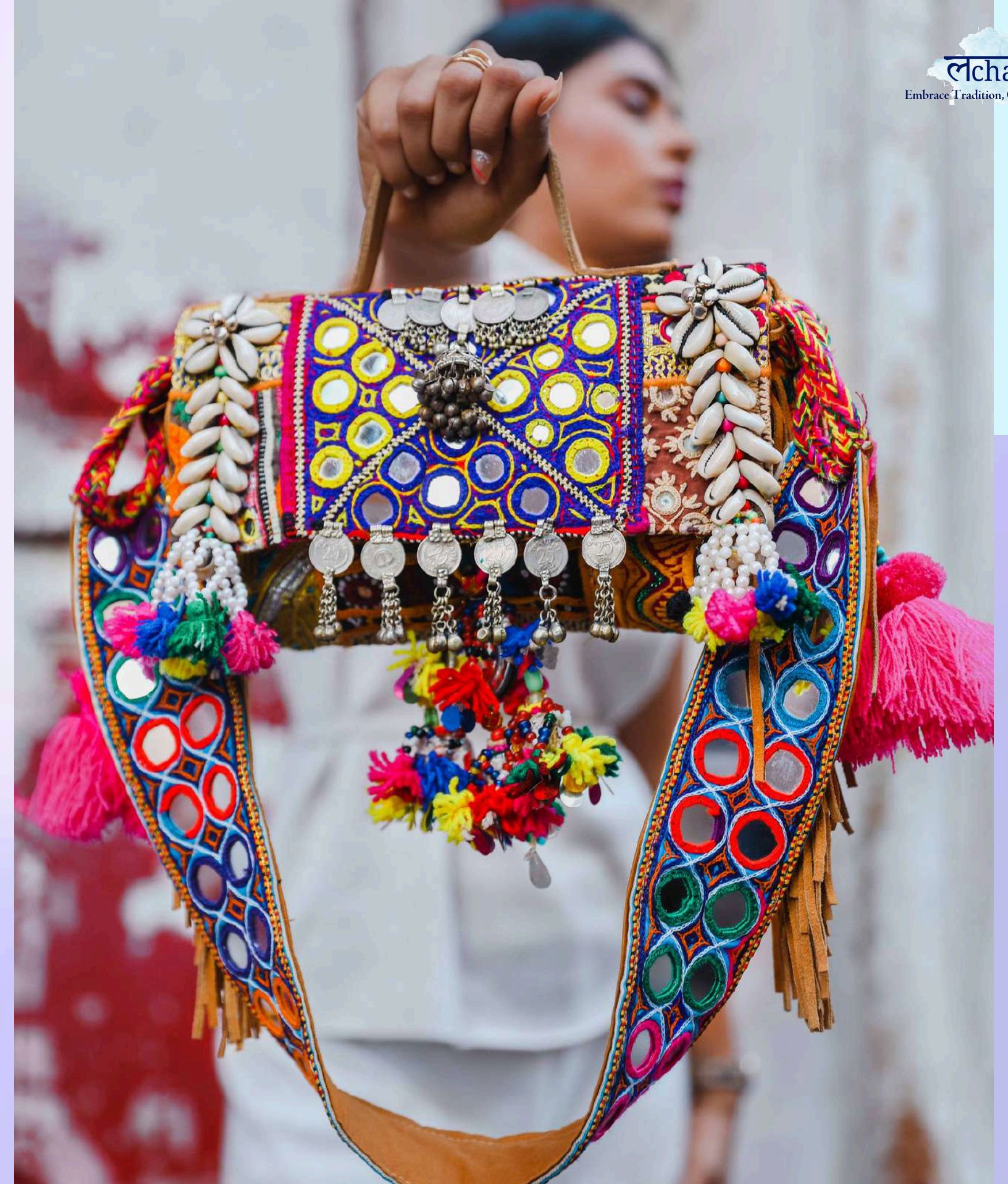
तरुणमित्र

ASILO

Navibharat

LOST & FOUND

Pigeon Media



OUR CERTIFICATIONS

भारत सरकार
Government of India
Ministry of Commerce and Industry
Directorate General of Foreign Trade
Office of the Additional Director General of Foreign Trade, Mumbai
CGO Office, New Building, SE wing, New Marine Lines, Churchgate, Mumbai

व्यापार चिन्ह रजिस्ट्री, भारत सरकार
Trade Marks Registry, Government Of India
व्यापार चिन्ह अधिनियम, 1999
Trade Marks Act, 1999

व्यापार चिन्ह के रजिस्ट्रीकरण का प्रमाणपत्र | Certificate of Registration of Trade Mark
(घारा 23 (2), नियम 56 (1)) | Section 23 (2), Rule 56 (1)

व्यापार चिन्ह संख्या / Trade Mark No. : 5748843
दिनांक / Date : 03-01-2023
ज. संख्या / J. No. : 2112

प्रमाणित किया जाता है कि व्यापार चिन्ह / जिसका प्रतिरूप इसके साथ संलग्न है, वह
के नाम से वर्ग में
संख्या के अधीन दिनांक को
के संबंध में रजिस्ट्रीकृत किया गया है।

Certified that Trade Mark / a representation is annexed hereto, has been registered in the name(s) of :- NIRMALA SUBHASH BHADRESHWARA, Room No. 304, Shri Shiv Sai Nath CHS, TPS 6th Road, CST No. 1635, Plot- 74, Garodia Compound, S.V.Road, Santacruz (West), Mumbai- 400054, Maharashtra, India., Individual, (Single Firm)

In Class 18 Under No. 5748843 as of the date 03 January 2023 in respect of

Bags as covered under class 18.

Trade Mark as annexed

आज वर्ष 20... के माह के... वे दिन को मेरे निर्देश पर मुद्रांकित किया गया

Sealed at my direction, this 04th day of December, 2023

व्यापार चिन्ह रजिस्ट्री मुंबई
Trade Marks Registry MUMBAI

व्यापार चिन्ह रजिस्ट्रार
Registrar of Trademarks

रजिस्ट्रीकरण अर्पण की तारीख से 10 वर्ष के लिए है और तदनुसार वह 10 वर्ष की अवधि के लिए और प्रत्येक 10 वर्ष की अवधि की समाप्ति पर भी नवीनीकृत किया जा सकता।
यह प्रमाणपत्र विधि कार्यवाही में प्रयोग के लिए का विद्यमान है। रजिस्ट्रीकरण प्राप्त करने के लिए नहीं है।
टिप्पणी : इस प्रमाणपत्र चिन्ह के रजिस्ट्रार से कोई भी व्यक्ति को देना, या कारोबार के मुख्य स्थान के चले से या सादा में इस के लिए पते से परिवर्तन को देना करने के लिए एक बार अर्पण किया जा सकता।
Registration is for 10 years from the date of application and may then be renewed for a period of 10 years and also at the expiration of each period of 10 years.
This certificate is not for use in legal proceedings or for obtaining Registration abroad.
Note: Upon any change of ownership of this Trademark, or change in address, of the principal place of business or address for service in India a request should AT ONCE be made to register the change.

भारत सरकार
Government of India
Ministry of Commerce and Industry
Directorate General of Foreign Trade
Office of the Additional Director General of Foreign Trade, Mumbai
CGO Office, New Building, SE wing, New Marine Lines, Churchgate, Mumbai

Importer-Exporter Code

This is to certify that LACHAKK BAGS & ACCESSORIES is issued an Importer-Exporter Code (IEC) 0307084671 with details as follows -

IEC	0307084671
स्थाई खाता सं.(पैन) /PAN	AGLPB3155C
फर्म का नाम/Firm Name	LACHAKK BAGS & ACCESSORIES
निगम की प्रकृति /Nature of Concern	Proprietorship
जारी करने की तारीख/Date of Issue	01/02/2008
पता/Registered Address	FLAT-304, PLOT-72, CTS NO 1635, RD FLOOR SRA, TPS VI S.V. ROAD, SANTACRUZ WEST, MUMBAI (M.S.), MUMBAI SUBURBAN, MAHARASHTRA, 400054
धारक का नाम / Name of the Signatory	Nirmala Subhash Bhadreshwara
Director / Partner Details	Refer online at https://dgft.gov.in or scan the QR Code
शाखा/इकाई /Branch Details	Refer online at https://dgft.gov.in or scan the QR Code

Last Modified : 22/06/2022
File Number : MUMIECPAMEND00024894AM23

QR Code

Note : This is a system-generated certificate. Authenticity / Updated details of the IEC can be checked at official DGFT website <https://dgft.gov.in> by entering the IEC and Firm Name under Services > View Any IEC Details. You can also authenticate the certificate by scanning the QR code.

भारत सरकार
Government of India
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small and Medium Enterprises

UDYAM
REGISTRATION CERTIFICATE

Our small hands to make you LARGE

UDYAM REGISTRATION NUMBER	UDYAM-MH-18-0155983
NAME OF ENTERPRISE	LACHAKK BAGS & ACCESSORIES
TYPE OF ENTERPRISE *	MICRO (Based on FY 2020-21)
MAJOR ACTIVITY	MANUFACTURING
SOCIAL CATEGORY OF ENTREPRENEUR	GENERAL
NAME OF UNIT(S)	S.No. Name of Unit(s) 1 Handicraft
OFFICAL ADDRESS OF ENTERPRISE	Flat/Door/Block No. 304 Name of Premises/ Building Shri Shiv Sai Nath CHS Village/Town Mumbai Block A Road/Street/Lane Tps 6 Road City Mumbai State MAHARASHTRA District MUMBAI SUBURBAN , Pin 400054 Mobile 9773377266 Email: lachak1912@gmail.com
DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE	06/06/2022
DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS	06/06/2022
NATIONAL INDUSTRY CLASSIFICATION CODE(S)	S.No. NIC 2 Digit NIC 4 Digit NIC 5 Digit Activity 1 15 - Manufacture of leather and related products 1512 - Manufacture of luggage, handbags and the like, saddlery and harness 15122 - Manufacture of purse, ladies' handbags, artistic leather presented articles and novelties Manufacturing
DATE OF UDYAM REGISTRATION	07/06/2022

* In case of graduation (upward/reverse) of status of an enterprise, the benefit of the Government Schemes will be availed as per the provisions of Notification No. S.O. 2119(E) dated 26.06.2020 issued by the M/o MSME.
Disclaimer: This is computer generated statement, no signature required. Printed from <https://udyamregistration.gov.in> & Date of printing:- 13/06/2022

For any assistance, you may contact:

1. District Industries Centre: MUMBAI SUBURBAN (MAHARASHITRA)
2. MSME-DI: MUMBAI (MAHARASHITRA)

BE A CHAMPION with the

https://udyamregistration.gov.in/Udyam_User/Udyam_PrintApplication.aspx

1/2

A light blue and green watercolor splash graphic serves as a background for the brand name.

লচক্ক[®]

Embrace Tradition, Celebrate Style

Thank You