



COMPANY PROFILE

RETAIL | DISTRIBUTION | MARKETING

LZ LUCERNE





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I. WHO WE ARE

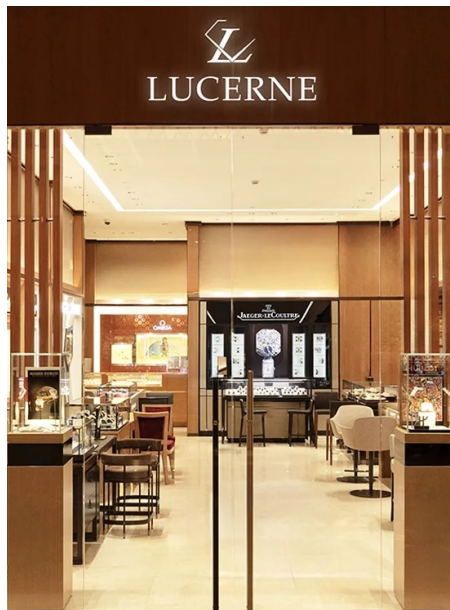
II. OUR BRANDS

III. OUR CONCEPT STORES

IV. CONTACT US

40 Years of Stewardship for the World's Finest Maisons

Since its first store in 1982, Lucerne has grown into a diversified distributor and retailer of over 80+ global brands across the entire Philippine market.





1 FAMILY

3 GENERATIONS

38 YEARS

80 BRANDS

350 STORES

LUXURY TIMEPIECES

The Lucerne Group is the exclusive partner in the Philippines for the world's premier watch brands.

HAUTE HORLOGERIE



HIGH-END LUXURY



ACCESSIBLE LUXURY



FASHION WATCHES & ACCESSORIES

The Lucerne Group is the exclusive partner in the Philippines for the world's premier watch brands.

FASHION & SPORT WATCHES



STRAPS & WINDERS



FASHION & EVERYDAY ACCESSORIES

The Lucerne Group is the exclusive partner in the Philippines for the world's premier watch brands.

JEWELRY & SMALL GOODS

PANDORA



ACCESSORIES BLOSSOM

BAGS/CARRIERS

anello[®]

Shupatto[®]
Compact Bag

Legato Largo[®]

mis zapatos[®]

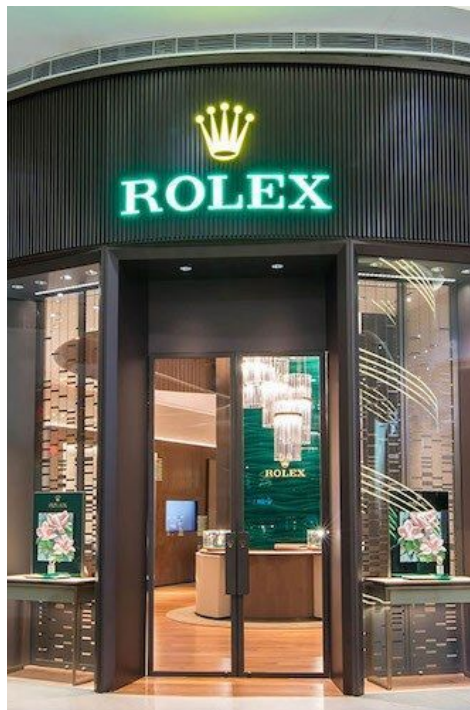
innovator

EYEWEAR

OWNDAYS

APPAREL

KARUIZAWA SHIRT
襟井沢シャツ
Since 1940 Japan



OWNED RETAIL CONCEPTS & AFTER SALES

SWISS+GEAR®

wrist_pod

LE TEMPS

TIMESTUDIO

**CASA
EURO**

**@
Tokyo**
東京

L'ATELIER
SERVICE CENTER

**Time
Check**

FINISHINGS AND FACADE SOLUTIONS

Lorem ipsum dolor sit amet, consectetur
adipiscing elit. Nullam hendrerit nulla vel ex
viverra eleifend. Integer ullamcorper quam
ac neque eleifend.



KITCHEN & BATH

The Lucerne Group is the exclusive partner in the Philippines for the world's premier watch brands.

KARE



OSIM 

Baccarat



ALESSI



FOOD AND BEVERAGES



YAYOI
やよい軒
JAPANESE TATSUKUO RESTAURANT

Yayoi, a restaurant chain franchise from Japan, was introduced in the Philippines by Lucerne Group in 2016.



YI FANG
TAIWAN FRUIT TEA
一芳台灣水果茶

Taiwan's best fruit tea is now in the Philippines. Yi Fang opened its first branch in Tai Chung Taiwan, and has steadily expanded all over the country.

FOOD & BEVERAGE CONCEPTS



EL BORN

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam hendrerit nulla vel ex viverra eleifend. Integer ullamcorper quam ac neque eleifend,

CONTACT US

www.lucerneluxe.com

www.lucernestore.com

ADDRESS

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AFTER SALES SERVICE

Global Timing Service Center
Tel. +632.8828 2586

Time Check Service Center
Tel. +632.8828 2586

Watch Check

L'atelier Service Center





 LUCERNE
GROUP OF COMPANIES