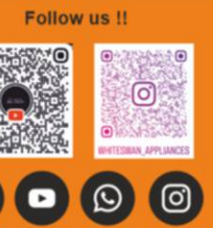




Time to be a
Rock Star in the kitchen



📍 : White Swan Appliances Pvt. Ltd.
Haiderpur, Delhi
☎ : 9205058552
✉ : www.whiteswan.in
🌐 : customercare@whiteswan.in

Camera Craft : 931 0886387



“Small steps can create big momentum in the long run”

"A Message from the Founder and Managing Director

At White Swan, we take pride in being a leading name in the appliance industry. In a short span of time, we have built a reputation for trust and reliability in the market.

Our commitment to excellence drives us to work tirelessly, day and night, to deliver the best possible experience to our consumers. Every product that rolled out with cutting edge technology from our factory undergoes rigorous testing and quality checks to ensure that it meets our high standards.

Our Research and Development team is dedicated to developing innovative products that make life easier, more comfortable, and convenient for our users. We listen to their needs, identify the problems they face, and work tirelessly to find solutions.

At White Swan, our mission is simple: to make our consumers' lives easy, happy, and memorable through our appliances. We invite you to experience the White Swan difference and discover a world of convenience, comfort, and joy.

Thank you for choosing White Swan.

Founder and Managing Director
S.D. Sharma



Our certificates



for any assistance, you may contact:
District Industries Centre: DELHI (DEL01)
MSME-DFO: DELHI (DEL01)

Visit : www.msme.gov.in | www.dismeme.gov.in

TYPE OF ENTERPRISE *
1 2023-24 Micro 28-03-2024

MAJOR ACTIVITY
MANUFACTURING

SOCIAL CATEGORY OF ENTREPRENEUR
GENERAL

NAME OF ENTERPRISE
1 M/S WHITESWAN APPLIANCES PRIVATE LIMITED

OFFICIAL ADDRESS OF ENTERPRISE
Plot No. PLOT NO 3, Building - GOVIND MOHALLA, Road/Street - RADEPUR, Village/Town - SHANKAR GALL, Block - RADEPUR, City - DELHI, NORTH WEST, DELHI - 110088

DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE
29-12-2023

DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS
08-01-2024

NATIONAL INDUSTRY CLASSIFICATION CODE(S)
31 - Other manufacturing

DATE OF UDAM REGISTRATION
28-03-2024





Dream . Believe . Achieve

Swati Sharma
Co-founder and Director
(Patent Holder)



As a woman, I intimately understand the kitchen struggles that unite us all. After listening to countless stories of frustration and hardship, my team and I were driven to create a solution. Our mission was clear: to design a product that would bring liberation to women in the kitchen, freeing them from the shackles of outdated technology and empowering them with innovation.

For four years, we worked tirelessly, fueled by determination and perseverance. Despite numerous setbacks and failures, our dedication never wavered. And then, it happened – we successfully developed a game-changing technology that revolutionizes the cooking experience.

Introducing the Auto Shut Off Smart Precision Digital Timer Technology in Gas Stoves, a cutting-edge innovation that automatically shuts off the gas supply at the preset time, ensuring a safe, hassle-free, and stress-free cooking experience. Every product that rolls out of our factory is infused with this ground breaking technology, designed to transform the way you cook.

Before launching our product, we conducted an extensive pilot survey with more than 200 families, gathering feedback and validation from the very people we're committed to serving. The overwhelmingly positive response emboldened us to bring our patented technology to the market.

We are proud to present The White Swan Smart Precision Timer Gas Stove, a testament to our unwavering commitment to innovation and customer satisfaction. Our dedication has been recognized with not one, but two prestigious awards in 2024-2025:

1. Women Change Maker of the Year by GEE
2. Revolutionary Innovation of the Year by GEF

Moreover, we've been awarded a patent for our Auto Shut Off timer technology, a milestone that underscores our innovative spirit.

Thank you for choosing White Swan. We're honored to be part of your kitchen journey.

Sincerely,
Swati Sharma
Co-founder and Director





TIMER SERIES

Happy Customers: Loving Our Timer Gas Stove!

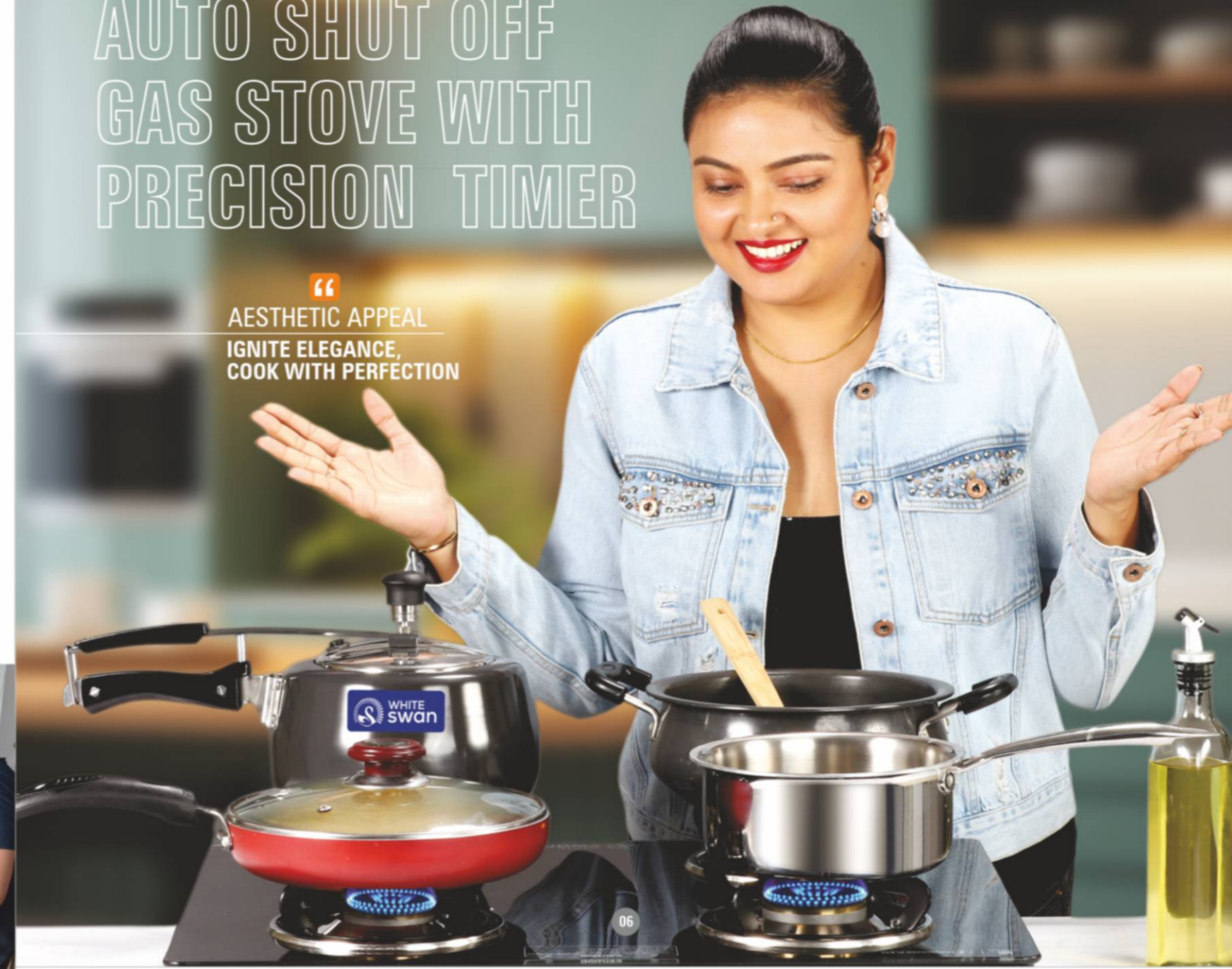


"Meet our delighted customers who've transformed their kitchens with our innovative timer gas stove! From busy parents whipping up quick meals with peace of mind to passionate home chefs exploring endless culinary possibilities, these smiling faces share a common joy: effortless cooking backed by the safety and convenience of our auto-shut off feature. Each photo captures a unique story of how this versatile stove has simplified daily routines, elevated cooking experiences, and brought confidence to every dish. Celebrate their love for smart, stress-free cooking and see why our timer gas stove is a game-changer in home"s everywhere!

05

AUTO SHUT OFF GAS STOVE WITH PRECISION TIMER

“
AESTHETIC APPEAL
IGNITE ELEGANCE,
COOK WITH PERFECTION



06



TIMETECH SERIES



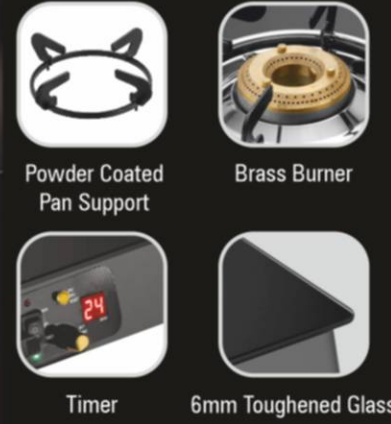
07



Time Tech 2 Burner
Size 27.5cm X 57.5cm X 10cm



COOKEASE SERIES



Cook Ease 2 Burner
Size 36cm X 70cm X 10cm



Cook Ease 3 Burner
Size 38cm X 77cm X 10cm



Cook Ease 4 Burner
Size 53.5cm X 60cm X 10cm



08



Smart Cook 3 Burner (Dual Tone Glass Top)
Size 38cm X 77cm X 10cm



SMARTCOOK SERIES



Texture Coated Pan Support



Brass Burner



Timer



6mm Toughened Glass



Cook Guard 3 Burner (Dual Tone Glass Top)
Size 38cm X 77cm X 10cm



COOKGUARD SERIES



Texture Coated Pan Support



Brass Burner



Timer



6mm Toughened Glass



Smart Cook 2 Burner
Size 36cm X 70cm X 10cm



Smart Cook 3 Burner
Size 38cm X 77cm X 10cm



Smart Cook 4 Burner
Size 53.5cm X 60cm X 10cm



Cook Guard 2 Burner
Size 36cm X 70cm X 10cm



Cook Guard 3 Burner
Size 38cm X 77cm X 10cm



Cook Guard 4 Burner
Size 53.5cm X 60cm X 10cm





Safe Mate 3 Burner (Dual Tone Glass Top)
Size 38cm X 77cm X 10cm



SAFEMATE SERIES



Square Flameguard Pan Support



Brass Burner



Timer



6mm Toughened Glass



Auto Genie 3 Burner (Dual Tone Glass Top)
Size 38cm X 77cm X 10cm



AUTOGENIE SERIES



Square Flameguard Pan Support



Brass Burner



Timer



6mm Toughened Glass



Safe Mate 2 Burner
Size 36cm X 70cm X 10cm



Safe Mate 3 Burner
Size 38cm X 77cm X 10cm



Safe Mate 4 Burner
Size 53.5cm X 60cm X 10cm



Auto Genie 2 Burner
Size 36cm X 70cm X 10cm



Auto Genie 3 Burner
Size 38cm X 77cm X 10cm



Auto Genie 4 Burner
Size 53.5cm X 60cm X 10cm





Gas Matic 3 Burner (Dual Tone Glass Top)
 Size 38cm X 77cm X 10cm



GASMATIC SERIES



Square Flame Guard Pan Support



Tornado Burner



Timer



6mm Toughened Glass



Time Pro 3 Burner (Dual Tone Glass Top)
 Size 38cm X 77cm X 10cm



TIMEPRO SERIES



Square Heavy Flame Guard Pan Support



Tornado Brass Burner



Timer



6mm Toughened Glass



Gas Matic 2 Burner
 Size 36cm X 70cm X 10cm



Gas Matic 4 Burner
 Size 53.5cm X 60cm X 10cm



Gas Matic 3 Burner
 Size 38cm X 77cm X 10cm



Time Pro 2 Burner
 Size 36cm X 70cm X 10cm



Time Pro 4 Burner
 Size 53.5cm X 60cm X 10cm



Time Pro 3 Burner
 Size 38cm X 77cm X 10cm



POWERFUL TURBO MOTOR

750 Watt

550 Watt



BLEND, MIX AND CREATE DELICIOUS MASTERPIECES

Powerful Performance, Effortless Blending Experience the perfect blend of power and precision with our high-performance mixer grinder. Designed for modern kitchens, it effortlessly grinds, blends, and mixes with ease. Featuring robust stainless steel blades and multiple speed settings, it ensures smooth, consistent results every time. From chutneys to smoothies, spice powders to batters—elevate your cooking with convenience and efficiency.

3 SUPER EFFICIENT BLADES

EASY GRIP HANDLE

MIXER GRINDER



Ultra Mix
Options Available in Two Jar / Three Jar

Colour Options



Coconut Chutney

Jumbo Mix



HAND BLENDER

300W
POWERFUL MOTOR

Flexi Whiz

Blend it like a pro



SHARP VERSATILE SS BLADE
FAST, FINER, DURABLE BLADES

Features:

- Powerful Motor that support heavy-duty blending requirements
- Multi functional stainless steel blade
- Blending shaft and blade guard made of stainless steel
- Easy one-touch control
- Ergonomic handle grip
- Effortless cleanup
- Unique overheating protection sensor



ELECTRIC KETTLE

“
QUICK BOIL, EASY LIFE
EVERY DAY.
”

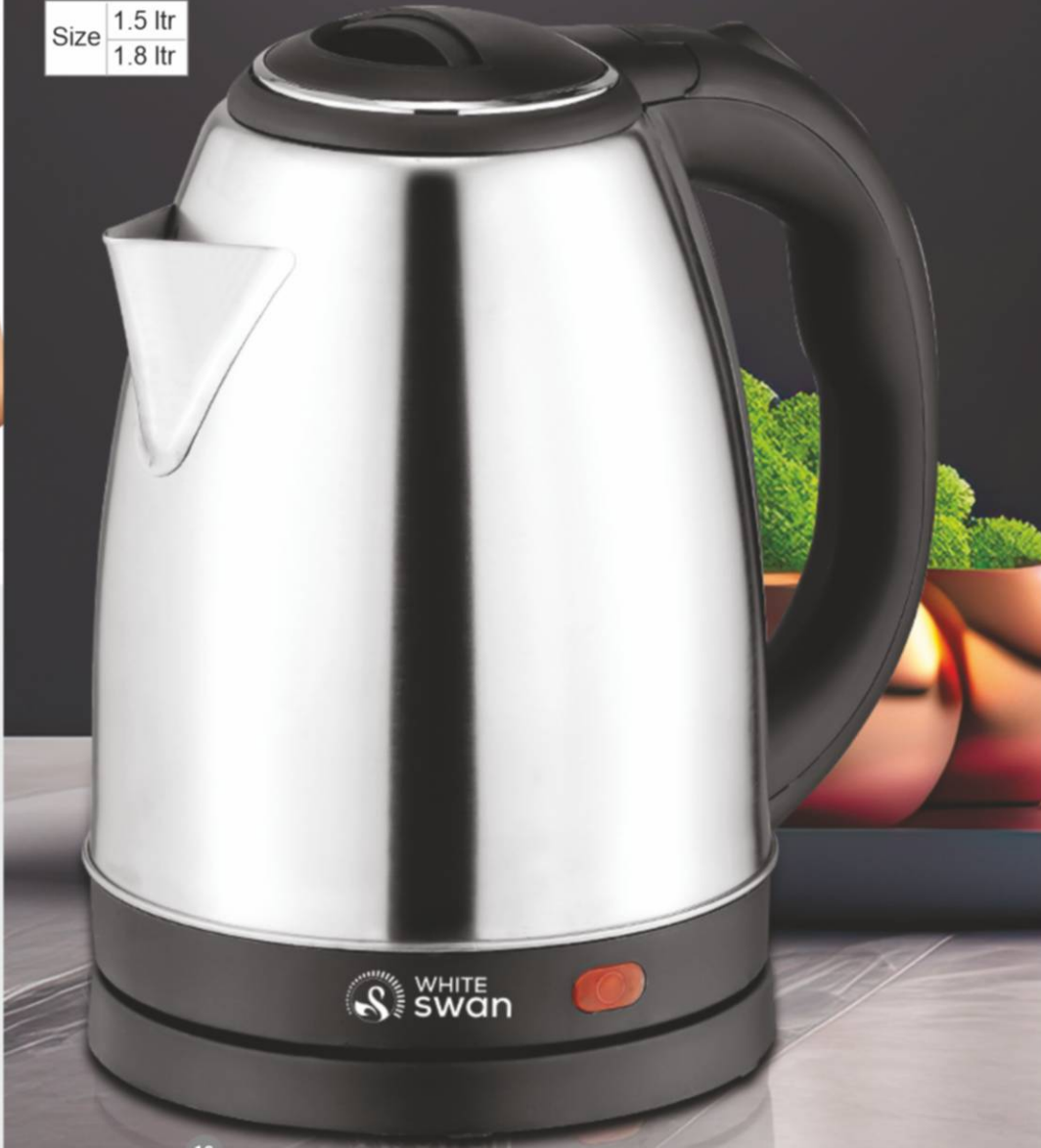
ELECTRIC KETTLE



Hot Sip

Size 1.5 ltr
1.8 ltr

- Stainless Steel Body
- Smart Light Indicator
- Food Grade
- Cool Touch Handle
- BPA Free
- Lockable Lid
- Easy Grip
- Detachable Power Base
- Light Weight
- Control Switch





WATER BOTTLE

STAINLESS STEEL HYDRATE WITH EVERY ADVENTURE

Take the Quest wherever you go and stay hydrated all day long.

- Stainless Steel Insulated Body For Hot and Cold
- Food Grade
- BPA Free
- Easy Grip
- Light Weight
- Available in Single Wall and Thermosteel



Amrit

Neeru



SANDWICH MAKER

850 Watt

POWER Indicator Light



Grillease



SANDWICH MAKER



Easy Cooking Indicator light that shows when sandwiches are ready



Cool-touch Handle No burns, cool touch handle for safe sandwich making



AIR FRYER

ENJOY NUMEROUS
HOMEMADE SNACKS
Guilt Free!
MADE WITH 96% LESS OIL

Size 4 ltr
8 ltr

COATED
STAINLESS
STEEL
100%
FOODSAFE
OIL SEPERATOR



EASY FOOD
RELEASE
NEVER RUST
100%
FOODSAFE
BASKET

AIR CRISP



FRYER
AIR

OTG CUM AIR FRYER

- 23 L Large Interior Capacity
- 3 Layer Simultaneous Cooking
- Interior Lights
- Smoke Free
- Oven 1400 W Air Fryer 1700 W
- Heat Resistant Clear Glass Door

**MODERN AND TECH-SAVVY
POWER UP YOUR COOKING
WITH INNOVATION.**

OTG
CUM
AIR FRYER



Introducing the OTG cum Air Fryer – A versatile kitchen companion designed to simplify cooking for housewives! This innovative 2-in-1 appliance combines the baking, toasting, and grilling capabilities of an Oven Toaster Griller (OTG) with the healthy, oil-free frying power of an air fryer. With its spacious capacity and precise temperature control, it effortlessly whips up everything from crispy fries and juicy roasts to fluffy cakes and grilled veggies. Easy to use and clean, it saves time, reduces effort, and promotes healthier meals – making it an indispensable tool for busy home cooks looking to delight their families with delicious, guilt-free dishes every day!

Versatile Function

- Fry
- Roast
- Grill
- Bake
- Toast
- Warm

Size 4 ltr
8 ltr

Bake 'N' Fry





PRESSURE COOKER



PRESSURE COOKER

STAINLESS STEEL 304
• Food Safe • Durable

ALUMINIUM
• Quick-heating



Hard Anodised



Easy Clean



Heat Efficiency



Cool Touch Handles



Heavy Thickness



Speed Master

Hard Anodised
Size 3 ltr
5 ltr



STEAM IT, SEAL IT, SAVOR IT
MEALS MADE QUICK AND EASY.

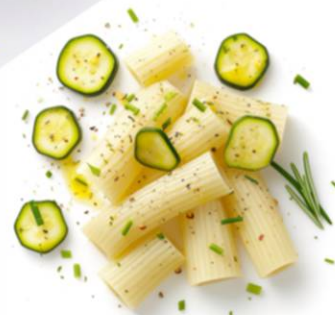
PRESSURE COOKER

Cook Master



Stainless Steel
Size 3 ltr
5 ltr

INDUCTION



- 2000W STRONG FIRE POWER
- SUPER WIDE VOLTAGE ADAPTABILITY
- TOUCH BUTTON CONTROL
- AUTO SHUT OFF SAFETY PROTECTION
- HIGH QUALITY GLASS
- HIGH QUALITY COILS
- MULTI FUNCTIONS
- OVER HEAT PROTECTION
- LED DISPLAY

“
POWER UP, COOK SMART
EFFORTLESSLY!



Magna



Smart Touch

INFRA RED



- 2000W STRONG FIRE POWER
- SUPER WIDE VOLTAGE ADAPTABILITY
- TOUCH BUTTON CONTROL
- AUTO SHUT OFF SAFETY PROTECTION
- HIGH QUALITY GLASS
- HIGH QUALITY COILS
- MULTI FUNCTIONS
- OVER HEAT PROTECTION
- LED DISPLAY
- ANY VESSEL CAN BE USED

“
RADIATE HEAT
REDEFINE COOKING!



Eco Blaze



Twin Blaze

IRON PRESS

IRON PRESS

ENHANCE YOUR IRONING EXPERIENCE



Powerful 1000 W



Dry Deluxe



Powerful 1000 W



Quick Press



Powerful 1200 W



Adjustable Thermostat



Swivel Movement



Easy Glide



Scratch Resistant Soleplate



Indicator Light



Non Stick Coating



Aqua Glide

CLASSICAL SERIES

SMART FIT SERIES

Smart Fit 3 Burner



6 mm Toughend Glass to sustain High temperature and pressure

Stainless steel Spill Tray for Easy cleaning

Heavy Pan Support

High Efficiency Burner

360° Revolving Gas Inlet Nozzle

Anti Skid Rubber Leg

Powder Coated MS Body

Unbreakable Nylon Knobs for Smooth operations

SMART FIT



Smart Fit 2 Burner

Size 27.5cm X 57.5cm X 10cm



**Cook Pride 3 Burner
(Dual Tone Glass Top)**
Size 38cm X 77cm X 10cm



COOK PRIDE SERIES



MS Powder Coated
Heavy Pan Support



Brass Burner



Stainless Steel
Body



6mm Toughened
Glass



**Chef's Pride 3 Burner
(Dual Tone Glass Top)**
Size 38cm X 77cm X 10cm



CHEF'S PRIDE SERIES



Texture Coated
Heavy Pan Support



Brass Burner



Stainless Steel
Body



6mm Toughened
Glass



Cook Pride 2 Burner
Size 27.5cm X 57.5cm X 10cm



Cook Pride 4 Burner
Size 53.5cm X 60cm X 10cm



Cook Pride 3 Burner
Size 38cm X 77cm X 10cm



Chef's Pride 2 Burner
Size 27.5cm X 57.5cm X 10cm



Chef's Pride 4 Burner
Size 53.5cm X 60cm X 10cm



Chef's Pride 3 Burner
Size 38cm X 77cm X 10cm



**Cook Pro 3 Burner
(Dual Tone Glass Top)**

Size 38cm X 77cm X 10cm



COOK PRO SERIES



Texture Coated
Heavy Pan Support



Brass Burner



Stainless Steel
Body



6mm Toughened
Glass



Magic Cook 3 Burner (Dual Tone Glass Top)

Size 38cm X 77cm X 10cm



MAGIC COOK SERIES



Square Flame guard
Pan Support



Burner



Stainless Steel
Body



6mm Toughened
Glass



Cook Pro 2 Burner

Size 27.5cm X 57.5cm X 10cm



Cook Pro 4 Burner

Size 53.5cm X 60cm X 10cm



Cook Pro 3 Burner

Size 38cm X 77cm X 10cm



Magic Cook 2 Burner

Size 27.5cm X 57.5cm X 10cm



Magic Cook 4 Burner

Size 53.5cm X 60cm X 10cm



Magic Cook 3 Burner

Size 38cm X 77cm X 10cm





COOK STAR SERIES



Square Flame guard
Pan Support



Burner



Stainless Steel
Body



6mm Toughened
Glass



Cook Star 3 Burner
(Dual Tone Glass Top)

Size 38cm X 77cm X 10cm



Cook Star 2 Burner

Size 27.5cm X 57.5cm X 10cm



Cook Star 4 Burner

Size 53.5cm X 60cm X 10cm



Cook Star 3 Burner

Size 38cm X 77cm X 10cm



STORY & GLORY



How to Use?



<https://youtu.be/DpWw9CmVs7A>

How to Use & Benefits Explained
WhiteSwan Gas Stove with Smart Precision Timer



SCAN ME



Directors word!



https://youtu.be/Hq_5H4_vC-M

WhiteSwan Gas Stove with
Smart Precision Timer - Founder's Story: Swati



SCAN ME



<https://youtube.com/shorts/nTBF09nq2IE>



Pratibha Mishra
Explains the
functionality and
Versatility of
white swan
Stove
in this video

SCAN ME



<https://www.youtube.com/shorts/soMeZn5VTw4>



Laxmi Rawat
Testimony for
the functionality
of the product and
Shares how
Auto-Shutoff Stove
Changed Her Life!"

SCAN ME



<https://youtube.com/shorts/nTBF09nq2IE>



FLYING MOM
Showcases
Versatile Cooking
with Auto-Shutoff
Technology

SCAN ME