

ABOUT LEISURE

Revolutionising leisure as we know it.

Our vision is one where the fun never ends. Where our reach, our achievements, and our game-changing leisure offer gets bigger and better.

We're always looking at how to create the next captivating experience. And to do that, we've put technology and innovation at the heart of our business.

Right here, in the Middle East, we're building a global, world-class, market-leading entertainment destination. Our diverse collection of Parks delivers outstanding, breath-taking, memorable experiences for all ages and preferences, including high tech games, thrills, adrenalin-fuelled activity, and family fun.

We design, we create, we innovate, and we build.

Operating in Qatar since 2016, we brought our pioneering concepts to the Middle East with the launch of Qatar's largest indoor and outdoor family entertainment destination set within Doha Festival City. Our Parks comprise VIRTUOCiTY™, SNOW DUNES™, ANGRY BIRDS WORLD™, and upcoming developments Box Four and Juniverse.

Skilled and experienced in all things Leisure

- Project management
- Entertainment and hospitality
- Technology and Innovation
- Designing, building, and managing Loyalty Programmes
- Virtual Reality Development
- Owner representation

Already strong in numbers, and still building and growing.

- Our entertainment complexes span over 55,000 m2
- We have a projected visitor audience of 1.2 million per year
- We make 85 million QR in average annual sales
- We operate over 90 rides and attractions
- We manage 14 Food & Drink outlets
- We're 100% Qatari owned
- 700 million QR of investments being managed
- Our diverse team is over 300 strong