

From: Trade Promotion Department <TPI@economy.ae>
Sent: Friday, March 1, 2024 10:09 AM
To: Info <info@fcciuae.ae>; muaayd <muaayd@fcciuae.ae>
Subject: المؤتمر الإماراتي البرازيلي- دبي 07 مارس 2024

السادة / اتحاد غرف التجارة والصناعة في الدولة
المحترمين،،،،،
السلام عليكم ورحمة الله وبركاته ،،،،،

يسرنا إعلامكم بأن مجموعة قادة الأعمال - LIDE ستنظم المؤتمر الإماراتي البرازيلي، بتاريخ 07 مارس 2024 والذي سيعقد في فندق كمبنسكي ذا بوليفارد - دبي. يجمع الحدث بين رجال الأعمال والجهات الاقتصادية في البلدين، ويتناول مناقشة الفرص التجارية الثنائية بين البلدين. تركز المناقشات على مواضيع رئيسية مثل الزراعة والصناعة والطاقة والابتكار والتكنولوجيا والبنية التحتية والعقارات ويشارك بها عدد من المهتمين في هذه المجالات من البلدين.

وفي إطار دعم وزارة الاقتصاد للجهود التي تساهم في تعزيز التعاون والتبادل التجاري مع دول العالم خصوصاً الدول ذات الفرص الواعدة كالبرازيل، نحيل إليكم الدعوة التي وردت إلينا للتكرم باتخاذ ما ترونه مناسباً بالإضافة إلى تميمها على غرف التجارة والصناعة في الدولة ليقوموا بإحالتها إلى الأعضاء لديهم ومن يرونه مناسباً.

للتسجيل يجب زيارة الرابط أدناه

[LIDE Emirates - Brazil Emirates Conference](#)

المرفقات:

■ الأجندة

وتفضلوا بقبول فائق الاحترام والتقدير،،

UNITED ARAB EMIRATES
MINISTRY OF ECONOMY



الإمارات العربية المتحدة
وزارة الاقتصاد

إدارة تطوير الأعمال الدولية و الترويج التجاري

International Business Development and Trade Promotion Department

هاتف: +971 26131212 **Tel:**

فاكس: +971 26262343 **Fax:**

صندوق بريد 901 P.O. Box

أبوظبي، الإمارات العربية المتحدة

Abu Dhabi, United Arab Emirates

www.economy.ae

BRAZIL EMIRATES CONFERENCE

DUBAI

L I D E[®]
EMIRATES

Join 50+ Brazilian business leaders,
top executives, and authorities for a
day of strategic networking and
business opportunities!

Mar 7, Thursday
9:00am - 6:00pm

DRESS CODE
Business Casual

At the Kempinski The Boulevard
Dubai Hotel

CONFIRMED PRESENCE



Michel Temer

SPECIAL GUEST
PRESIDENT OF BRAZIL -
2016 TO 2018

João Dória

GOVERNOR OF SÃO PAULO -
2019 TO 2022 AND CO-CHAIRMAN
OF LIDE GLOBAL



**Luiz Fernando
Furlan**

MINISTER OF DEVELOPMENT
OF BRAZIL- 2003 TO 2007
AND CO CHAIRMAN OF
LIDE GLOBAL

**João Dória
Neto**

PRESIDENT OF LIDE GLOBAL



**Mohamed
Jassim Al Rais**

CHAIRMAN OF
LIDE EMIRATES

**Rodrigo
Paiva**

PRESIDENT OF
LIDE EMIRATES



JOIN US:
lide.ae/brazil-emirates-conference-2024

ON-SITE MEETING
LIMITED AVAILABILITY

**MARCH, 6-8, 2024 - DUBAI
EMIRADOS ÁRABES**

KEMPINSKI THE BOULEVARD DUBAI HOTEL

**BRAZIL
EMIRATES
CONFERENCE**
DUBAI • ABU DHABI

L I D E®

AGENDA - 6 DE MARÇO, QUARTA-FEIRA

AGENDA - MARCH 6, WEDNESDAY

13h00

1:00pm

TRANSFER DO AEROPORTO DE DUBAI ATÉ O HOTEL KEMPINSKI THE BOULEVARD DUBAI

TRANSFER TO THE KEMPINSKI HOTEL

Saída em ônibus para o Hotel Kempinski

13h45

1:45pm

CHECK-IN NO HOTEL KEMPINSKI THE BOULEVARD DUBAI

CHECK-IN

HOTEL KEMPINSKI THE BOULEVARD DUBAI

Mohammed Bin Rashid Blvd 1, Sheikh Mohammed Bin Rashed Boulevard,
Downtown Dubai



16:15

4:15pm

PONTO DE ENCONTRO - LOBBY

MEETING POINT - LOBBY

HOTEL KEMPINSKI THE BOULEVARD DUBAI - LOBBY

Traje: Passeio (blazer sem gravata) / Dress code: Business Casual (no tie)



16h30

4:30pm

TRANSFER PARA VISITA AO MUSEU DO FUTURO

TRANSFER TO THE MUSEUM OF THE FUTURE

Saída em ônibus para o MUSEU DO FUTURO

17h00 às 18h30

5:00pm to 6:30pm

VISITA AO MUSEU DO FUTURO

VISIT TO THE MUSEUM OF THE FUTURE

MUSEU DO FUTURO

67CP+H4Q - Sheikh Zayed Rd
Trade Centre 2 - Dubai

Traje: Esporte / Dress code: Casual

18h45

6:45pm

RETORNO AO HOTEL KEMPINSKI

TRANSFER TO THE HOTEL

HOTEL KEMPINSKI THE BOULEVARD DUBAI

Mohammed Bin Rashid Blvd 1, Sheikh Mohammed Bin Rashed Boulevard,
Downtown Dubai

19h15

7:15pm

CHEGADA AO HOTEL KEMPINSKI THE BOULEVARD

HOTEL ARRIVAL



NOITE LIVRE

FREE EVENING



MARCH, 6-8, 2024 - DUBAI EMIRADOS ÁRABES

KEMPINSKI THE BOULEVARD DUBAI HOTEL

**BRAZIL
EMIRATES
CONFERENCE**
DUBAI • ABU DHABI



LIVE BROADCAST: AOVIVO.LIDE.COM.BR

LIDE®

AGENDA - 7 DE MARÇO, QUINTA-FEIRA

AGENDA - MARCH 7, THURSDAY

8h00 às 8h30

8:00 to 8:30am

WELCOME COFFEE E CREDENCIAMENTO

HOTEL KEMPINSKI THE BOULEVARD DUBAI - FOYER

Mohammed Bin Rashid Blvd 1,
Sheikh Mohammed Bin Rashed Boulevard, Downtown Dubai



Traje: Passeio (blazer sem gravata) / Dress code: Business Casual (no tie)
Por favor, leve seus cartões de visita | Please, bring your business cards

8h30 às 9h30

8:30 to 9:30am

ABERTURA

OPENING SESSION

**HOTEL KEMPINSKI THE BOULEVARD DUBAI
BOULEVARD BALLROOM**



MICHEL TEMER

Presidente do Brasil (2016-2018)
President of Brazil (2016-2018)

THANI BIN AHMED AL ZEYOUDI

Ministro de Estado do Comércio Exterior dos Emirados
Minister of State for Foreign Trade in the United Arab Emirates



MOHAMMAD AL KAMALI

Diretor de Operações do Departamento de Desenvolvimento
de Manufaturados e Exportações de Economia e Turismo.
*Chief Operating Officer at Manufacturing & Exports
Development Department of Economy & Tourism*

OSMAR CHOHI

Presidente da Camara de Comércio Árabe-Brasileira
President of the Arab Brazilian Chamber of Commerce

Empresa anfitriã:

Host company

LUIZ FERNANDO FURLAN

Chairman do LIDE
Chairman of LIDE



JOÃO DORIA

Co-Chairman do LIDE
Governador de São Paulo (2019-2022)
*Co-Chairman of LIDE
Former Governor of São Paulo (2019-2022)*

JOÃO DORIA NETO

Presidente do LIDE
President of LIDE

MOHAMED JASSIM AL RAIS

Chairman do LIDE EMIRADOS
Chairman of LIDE EMIRATES

BRUNO ARAÚJO

Co-Chairman do LIDE EMIRADOS
Co-Chairman of LIDE EMIRATES

RODRIGO PAIVA

Presidente do LIDE EMIRADOS
President of LIDE EMIRATES

Programação continua na próxima página
Agenda continues on the next page



**MARCH, 6-8, 2024 - DUBAI
EMIRADOS ÁRABES**

KEMPINSKI THE BOULEVARD DUBAI HOTEL



LIVE BROADCAST: AOVIVO.LIDE.COM.BR

**BRAZIL
EMIRATES
CONFERENCE**
DUBAI • ABU DHABI

LIDE®

AGENDA - 7 DE MARÇO, QUINTA-FEIRA

AGENDA - MARCH 7, THURSDAY

9:30 às 10h30

9:30 to 10:30am

PAINEL 1 - AGRONEGÓCIO

**“OS NOVOS HORIZONTES E POTENCIAL DE NEGÓCIOS PARA O AGRO
BRASILEIRO NO ORIENTE MÉDIO”**

“NEW HORIZONS AND BUSINESS POTENTIAL FOR BRAZILIAN AGRO, IN THE MIDDLE EAST”

Conferencistas:

Guest Speakers:

ROBERTO RODRIGUES

Ministro da Agricultura (2003 - 2006)

Embaixador da FAO para o Cooperativismo

Minister of Agriculture (2003 - 2006) - Brazil

FAO Ambassador for Cooperatives

FRANCISCO MATTURRO

Secretário de Agricultura e Abastecimento do

Estado de São Paulo (2022)

Secretary of Agriculture and Supply of

São Paulo (2022)

SALEH LOOTAH

Presidente da UAE Food and Beverage

Manufacturer's Group

Chairman, UAE Food and Beverage

Manufacturer's Group

Moderação:

Moderators:

CARLOS JOSÉ MARQUES

Presidente do LIDE Conteúdo

President of LIDE Content

RODRIGO PAIVA

Presidente do LIDE EMIRADOS

President of LIDE EMIRATES

Empresa anfitriã:

Host company

**minerva
foods**



MARCH, 6-8, 2024 - DUBAI EMIRADOS ÁRABES

KEMPINSKI THE BOULEVARD DUBAI HOTEL



LIVE BROADCAST: AOVIVO.LIDE.COM.BR

**BRAZIL
EMIRATES
CONFERENCE**
DUBAI • ABU DHABI

LIDE®

AGENDA - 7 DE MARÇO, QUINTA-FEIRA

AGENDA - MARCH 7, THURSDAY

10h30 às 11h30

10:30 to 11:30am

PAINEL 2 - TECNOLOGIA

“PERSPECTIVAS TECNOLÓGICAS, INOVAÇÕES E GERAÇÃO DE NEGÓCIOS ENTRE BRASIL E EMIRADOS ÁRABES”

*“TECHNOLOGICAL PERSPECTIVES, INNOVATIONS AND BUSINESS GENERATION BETWEEN
BRAZIL AND THE UNITED ARAB EMIRATES”*

Conferencistas:

Guest Speakers:

WILSON FERREIRA

CEO da ELETROBRAS (2022-2023)(2016-2021)

CEO da VIBRA ENERGIA (2021-2022)

Former CEO of ELETROBRAS (2022-2023)(2016-2021)

Former CEO of VIBRA ENERGY (2021-2022)

PATRICK BURNETT

Presidente da INOVETECH

Presidente do LIDE INOVAÇÃO

President of INOVETECH and of LIDE INNOVATION

PAULO NEVES

Vice-presidente de trading da RAÍZEN

Vice President of trading at RAÍZEN

CLAUDIO LOTTENBERG

Presidente do Conselho do HOSPITAL ALBERT EINSTEIN

Chairman of the board of ALBERT EINSTEIN HOSPITAL

RASHED AL MULLA

Diretor de Marketing e Comunicação da Dubai CommerceCity

Director of Marketing & Communications at Dubai CommerceCity

HASHER DALMOOK

Ministério de Inteligencia Artificial dos Emirados Árabes

Ministry of Artificial Intelligence in the United Arab Emirates

Debateror:

Debater:

ANDRE VELLOZO

CEO da DRUMWAZE

CEO of DRUMWAVE

Moderação:

Moderators:

JOÃO DORIA NETO

Presidente do LIDE

President of LIDE

RODRIGO PAIVA

Presidente do LIDE EMIRADOS

President of LIDE EMIRATES

Empresa anfitriã:

Host company



INOVETECH



**MARCH, 6-8, 2024 - DUBAI
EMIRADOS ÁRABES
KEMPINSKI THE BOULEVARD DUBAI HOTEL**

TV LIDE | **LIVE BROADCAST:** AOVIVO.LIDE.COM.BR

LIDE®

AGENDA - 7 DE MARÇO, QUINTA-FEIRA

AGENDA - MARCH 7, THURSDAY

11h30 às 12h30

11:30am to 12:30pm

PAINEL 3 - REAL ESTATE

**"A FORÇA DO MERCADO IMOBILIÁRIO NO DESENVOLVIMENTO ECONÔMICO
BILATERAL"**

"THE STRENGTH OF THE REAL ESTATE MARKET IN BILATERAL ECONOMIC DEVELOPMENT"

Conferencistas:

Guest Speakers:

PAULO HENRIQUE COSTA

Presidente do Banco BRB
President of Banco BRB

MRS. RASHA HISSEIN

CEO da NAKHELL PROPERTIES COMPANY
CEO of NAKHELL PROPERTIES COMPANY

THIAGO COELHO TOSCANO

Diretor - Presidente CODEMGE
President of CODEMGE

Moderação:

Moderators:

JOÃO DORIA NETO

Presidente do LIDE
President of LIDE

RODRIGO PAIVA

Presidente do LIDE EMIRADOS
President of LIDE EMIRATES

Empresas anfitriãs:

Host companies



12h30 às 13h00

12:30 to 13:00pm

COQUETEL

**HOTEL KEMPINSKI THE BOULEVARD
FOYER DO BOULEVARD BALLROOM**

**Traje: Passeio (blazer sem gravata)
Dress code: Business Casual (no tie)**



13h00 às 14h30

1:00 to 2:30pm

ALMOÇO

**HOTEL KEMPINSKI THE BOULEVARD
Restaurante LE BRASSERIE (3º andar)
Le Brasserie Restaurant (3rd floor)**

**Traje: Passeio (blazer sem gravata)
Dress code: Business Casual (no tie)**



**MARCH, 6-8, 2024 - DUBAI
EMIRADOS ÁRABES**

KEMPINSKI THE BOULEVARD DUBAI HOTEL



LIVE BROADCAST: AOVIVO.LIDE.COM.BR

**BRAZIL
EMIRATES
CONFERENCE**
DUBAI • ABU DHABI

LIDE®

AGENDA - 7 DE MARÇO, QUINTA-FEIRA

AGENDA - MARCH 7, THURSDAY

15h00 às 16h30

3:00 to 4:30pm

PAINEL 4 : INFRAESTRUTURA

INFRASTRUCTURE

“O POTENCIAL BRASILEIRO COM AS PRIVATIZAÇÕES NO SETOR DE PORTOS E AEROPORTOS E A EXPERIÊNCIA DOS EMIRADOS NA INFRAESTRUTURA DESTE SETOR”

“BRAZILIAN POTENTIAL WITH PRIVATIZATIONS IN THE PORTS AND AIRPORTS SECTOR AND THE EMIRATED EXPERIENCE IN THE INFRASTRUCTURE OF THIS SECTOR”

Conferencistas:

Guest Speakers:

MICHEL TEMER

Presidente do Brasil (2016-2018)

President of Brazil (2016-2018)

NICOLA MICCIONE

Secretário da Casa Civil do Governo do

RIO DE JANEIRO

Chief of Staff of the Government of

RIO DE JANEIRO STATE

MAURÍCIO CRUZ

CEO da OEC Engenharia | Novonor

CEO of OEC Engenharia | Novonor

MIGUEL SETAS

CEO do Grupo CCR

CEO of CCR Group

NARISH NATHAN

CEO da Eversendai

CEO of Eversendai

SULTAN BIN SULEIMAN

Presidente e CEO da DP WORLD

Presidente da PORTS, CUSTOMS & FREE ZONE CORPORATION

Chairman and CEO of DP WORLD

Chairman of the PORTS, CUSTOMS & FREE ZONE

CORPORATION

Moderação:

Moderators:

JOÃO DORIA NETO

Presidente do LIDE

President of LIDE

RODRIGO PAIVA

Presidente do LIDE EMIRADOS

President of LIDE EMIRATES

Empresa anfitriã:

Host company



16h30 às 17h00

4:30 to 5:00pm

CONCLUSÕES E ENCERRAMENTO

CONCLUSIONS AND CLOSING REMARKS

JOÃO DORIA NETO

Presidente do LIDE

President of LIDE

BRUNO ARAÚJO

Chairman do LIDE EMIRADOS

Chairman of LIDE EMIRATES

RODRIGO PAIVA

Presidente do LIDE EMIRADOS

President of LIDE EMIRATES

LIDE®

**MARCH, 6-8, 2024 - DUBAI
EMIRADOS ÁRABES**

**BRAZIL
EMIRATES
CONFERENCE**
DUBAI • ABU DHABI

KEMPINSKI THE BOULEVARD DUBAI HOTEL

L I D E®

AGENDA - 7 DE MARÇO, QUINTA-FEIRA

AGENDA - MARCH 7, THURSDAY

19h15

7:15pm

PONTO DE ENCONTRO - LOBBY

MEETING POINT - LOBBY

HOTEL KEMPINSKI THE BOULEVARD DUBAI - FOYER

Mohammed Bin Rashid Blvd 1, Sheikh Mohammed Bin Rashed Boulevard,
Downtown Dubai

Traje: Passeio (blazer sem gravata) / Dress code: Business Casual (no tie)

Traje: Mulheres: Business Casual



19h30

7:30pm

TRANSFER PARA O JANTAR - ST REGIS HOTEL - THE PALM

TRANSFER TO DINNER - THE PALM JUMEIRAH

Saída em ônibus para o THE PALM JUMEIRAH

20h00 às 22h00

8:00 to 10:00pm

COQUETEL E JANTAR

COCKTAIL AND DINNER - ST REGIS HOTEL - THE PALM JUMEIRAH

Local: SUSHISAMBA

ST. REGIS HOTEL - Level 51 – The Palm Tower
The Palm Jumeirah

Anfitriã: MRS. RASHA HUSSEIN

CEO of External Affairs

NAKHEEL PROPERTIES Company

Traje: Passeio (blazer sem gravata)

Dress code: Business Casual (no tie)

Empresa anfitriã:

Host company

NAKHEEL

22h00

10:00m

TRANSFER PARA O HOTEL KEMPINSKI THE BOULEVARD

Ponto de Encontro e Saída para o HOTEL KEMPINSKI

22h20

10:20pm

CHEGADA AO HOTEL KEMPINSKI THE BOULEVARD

HOTEL ARRIVAL



L I D E®

**L I D E®
EMIRADOS**



**MARCH, 6-8, 2024 - DUBAI
EMIRADOS ÁRABES**

VISITAS EMPRESARIAIS

**BRAZIL
EMIRATES
CONFERENCE**
DUBAI • ABU DHABI

AGENDA - 8 DE MARÇO, SEXTA-FEIRA

AGENDA - MARCH 8, FRIDAY

L I D E®

8h00

8:00am

PONTO DE ENCONTRO - LOBBY DO HOTEL

MEETING POINT - HOTEL LOBBY

HOTEL KEMPINSKI THE BOULEVARD DUBAI

Traje: Passeio (blazer sem gravata) / Dress code: Business Casual (no tie)

Traje: Mulheres: Business Casual

Por favor, leve seus cartões de visita | Please, bring your business cards



8h30

8:30am

TRANSFER PARA ABU DHABI

TRANSFER TO ABU DHABI

Tempo de deslocamento: 1h30

10h00 às 11h00

10:00 to 11:00am

**REUNIÃO NO FUNDO SOBERANO - ADIA - ABU DHABI INVESTMENT
AUTHORITY**

MEETING AT ADIA - ABU DHABI INVESTMENT AUTHORITY

11h00

11:00am

TRANSFER PARA MUBADALA INVESTMENT COMPANY

TRANSFER TO THE MUBADALA INVESTMENT FUND

11h30 às 12h30

11:30am to 12:30pm

REUNIÃO NO FUNDO SOBERANO - MUBADALA

MEETING AT MUBADALA INVESTMENT FUND

12h45

12:45pm

TRANSFER PARA MUSEU DO LOUVRE

TRANSFER TO BUSINESS LUNCH

Ponto de Encontro e Saída para o MUSEU DO LOUVRE

13h00 às 14h00

1:00 to 2:00pm

ALMOÇO NO MUSEU DO LOUVRE

BUSINESS LUNCH AT LOUVRE MUSEUM

Local: Museum Café - LOUVRE MUSEUM



14h15 às 15h15

2:15 to 3:15pm

VISITA AO MUSEU DO LOUVRE

VISIT TO THE LOUVRE MUSEUM

15h30

3:30pm

TRANSFER PARA MESQUITA DO SHEIKH ZAYED

TRANSFER TO THE SHEIKH ZAYED MOSQUE

Ponto de Encontro e Saída para a MESQUITA SHEIKH ZAYED

AGENDA - 8 DE MARÇO, SEXTA-FEIRA

AGENDA - MARCH 8, FRIDAY

16h00 às 17h00

4:00 to 5:00pm

VISITA À MESQUITA DO SHEIKH ZAYED

VISIT TO THE SHEIKH ZAYED MOSQUE

Traje: Passeio (blazer sem gravata)

Dress code: Business Casual (no tie)

*Traje para Mulheres: Cabeça coberta com lenço; saia longa ou calça;
mangas compridas.*

*Women: Dress code : Head covered with scarf; Long skirt or pants; long
sleeves.*



17h15

5:15pm

PONTO DE ENCONTRO

METTING POINT

17h30

5:30pm

TRANSFER PARA DUBAI

TRANSFER TO DUBAI

19h00

7:00pm

CHEGADA AO HOTEL KEMPINSKI THE BOULEVARD DUBAI

ARRIVAL AT THE KEMPINSKI HOTEL

NOITE LIVRE

FREE EVENING



MARCH, 6-8, 2024 - DUBAI
EMIRADOS ÁRABES
KEMPINSKI THE BOULEVARD DUBAI HOTEL

BRAZIL
EMIRATES
CONFERENCE
DUBAI • ABU DHABI

L I D E®

AGENDA - MARCH 9, SÁBADO

AGENDA - MARCH 9, SATURDAY

5h30

5:30am

CAFÉ DA MANHÃ E CHECK OUT DO HOTEL

BREAKFAST AND CHECK OUT



6h00

6:00am

PONTO DE ENCONTRO - LOBBY DO HOTEL

MEETING POINT - LOBBY
HOTEL KEMPINSKI THE BOULEVARD DUBAI



6h30

6:30am

TRANSFER PARA O AEROPORTO DE DUBAI

TRANSFER TO THE AIRPORT



7h00

7:00am

CHEGADA AO AEROPORTO DE DUBAI

DUBAI AIRPORT ARRIVAL



7h15

7:15am

CHECK-IN - VOO PARA SÃO PAULO

CHECK-IN SAO PAULO FLIGHT
EMIRATES - VOO EK 261



9h05

9:05am

DECOLAGEM PARA SÃO PAULO

DEPARTURE TO SAO PAULO
EMIRATES - VOO EK 261



L I D E®

L I D E®
EMIRADOS