

# The Baltics' Largest Food Industry Exhibition

4–6 September | Riga, Latvia | rigafood.lv



### Riga Food is an internationally recognised food fair that is famous for its large number of foreign participants and national collective stands

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The 30<sup>th</sup> International Fair for food, beverages, food processing, technologies, packaging, innovation, catering, hospitality, retail equipment, and services | The Baltic Taste Award – food quality competition | Competitions for chefs, pastry chefs, bartenders, grill masters, and waitstaff

# MAIN BALTIC FOOD INDUSTRY FAIR Iga Pool 224

#### **KEY EVENT OF THE INDUSTRY**

The largest food fair in the Baltics, marking the general development of the industry every year, highlighting novelties and providing an opportunity to meet respectable and trustworthy companies in the sector.

### PLACE FOR NEW BUSINESS

Entrepreneurs value Riga Food as a business environment allowing them to meet respectable food industry companies and dedicated customers, find out novelties, make valuable contacts and present their offer.

### NATIONAL COLLECTIVE STANDS

Every year, the exhibition features at least 10 national collective stands, offering a vibrant showcase of diverse culinary traditions, unique products, market trends, and exciting business opportunities from around the world.

### **COLLECTIVE STANDS OF LATVIAN REGIONS**

Home producers, farms, small and medium-sized companies from Latgale, Vidzeme, Kurzeme, Zemgale and Riga planning regions showcase the atmosphere of Latvian regions and present traditional foods.

### Entrepreneurs from around the world come to Riga Food to launch new products, build connections, and close deals.

### FOR BUSINESS GROWTH

#### **B2B MARKETPLACE**

To discover new clients, partners, and markets, every Riga Food participant can create a profile on the B2B Marketplace, schedule face-to-face meetings at the exhibition, and forge valuable business connections.





## **BALTIC INNOVATIONS**

### LATEST TECHNOLOGIES AND SOLUTIONS

Riga Food showcases the latest achievements in the food industry from all three Baltic states. At the innovation stands of Latvia, Lithuania, and Estonia, discover cutting-edge technological solutions, groundbreaking packaging, and the newest products developed by entrepreneurs and scientists. And it's not just about the products—the innovation extends to the entire creation process!

### **PRODUCT DEBUTS**

Fair is the place where entrepreneurs and home producers present their new and innovative products for the first time. You can appreciate and taste them here!

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### **RIGA FOOD 2024 PROFILE OF PROFESSIONAL VISITORS**

#### 5% 10% 5% 32% food 27% 21% 20% company import / other 3% to establish 19% food to make export sectors 8 % service providers contact 30% manufacturers purchases other for the food 8% other category industry managers marketing, 12% advertising, public manufacturers relations and sellers PROFESSIONAL PROFESSIONAL of food **OPERATIONAL OBJECTIVES** processing **FUNCTIONS FUNCTIONS** STATUS equipment, 10% packaging, purchasing ingredients managers, 15% 19% regional 15% managers 18% ensuring food caterers 3% 24% company owners, 11% branch managers, 19% 47% self-employed 11% store managers food food retailers entrepreneurs to get information wholesalers sales and distribution food and beverage managers

### STATISTICS ON PARTICIPANTS AND **ATTENDANCE**

Every year, Riga Food attracts an average of 400 companies and 20,000 visitors, almost 50% of whom are food industry professionals.

15	25	30	32	320	412	423	425		14720	20347	21381	218
2021	2022	2023	2024	2021	2022	2023	2024		2021	2022	2023	202
COUNTRIES				COMPANIES					VISITORS			



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# Events, the thrill of competition, and recognition for product excellence at Riga Food

### INDUSTRY-FOCUSED EVENTS

### A DYNAMIC PROGRAM

Riga Food features product launches, live shows, masterclasses, and tastings, alongside insightful discussions, and seminars on the latest industry trends. The event brings together representatives from food companies and associations, entrepreneurs, diplomats, and food enthusiasts worldwide.

### THE THRILL OF COMPETITION

Every year, Riga Food hosts a variety of competitions, challenges, and championships where the best of the best – chefs, young chefs, pastry chefs, bartenders, waitstaff, and grill masters – showcase their skills. The fair also highlights the most sustainable and high-quality food and beverage packaging. Riga Food will host the Latvian national selection for the world-renowned Bocuse d'Or competition again this year.

### **NETWORKING OPPORTUNITIES**

The fair facilitates business growth through networking events, including a B2B matchmaking session, retail chain representative and producer meetings, and an exclusive business evening. Food industry professionals can also pre-register to access a dedicated networking space – the VIP Lounge – for discussions and meetings.





### THE BALTIC TASTE AWARD

### FOOD QUALITY COMPETITION

A one-of-a-kind competition and the only one in the Baltics where products are judged by an international panel of professional chefs and beverage experts. The Baltic Taste Award aims to identify the highest-quality Baltic food products, spotlight the best on an international scale, and boost brand recognition and market success for producers. By participating, manufacturers receive an objective expert evaluation of their products, while consumers get to discover which products truly stand out.

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## **RIGA FOOD FAIR**

### **TECHNOLOGY AND INGREDIENTS**

Food processing and production equipment, ingredients, spices and additives, industrial automation of the food industry. Disinfectants, cleaning agents and devices.

Laboratory equipment. Ecology in the food industry and public catering. Implementation and supervision of the HACCP system. Work clothes



### PRINTING AND PACKAGING TECH

Packaging, packaging equipment, equipment and materials for producing packaging. Labels. Marking. Barcodes. Printing equipment, materials, and supplies.

### DRINKS

Alcoholic and non-alcoholic drinks, beer, wine, coffee, tea. Competitions and tasting sessions.

### GOURMET

Gourmet food and beverages.



### LOGISTICS

Food, packaging, marketing, warehousing and transportation logistics. Warehousing machinery and equipment. Logistics and supply chain management software.



### INNOVATION

Science for the food industry, processing industry and technology. Scientific and research institutes, and educational institutions. Scientific breakthroughs.



### HoReCa AND RETAIL TECH

Equipment and facilities for public catering and retailing.



### **SPECIALTY**

Wholesome and functional food, kosher and halal products, vegetarian and vegan products, organic food. Gluten-free food. Supplements. Ingredients with improved nutritional value. Botanical extracts. Herbal products. Encapsulated and powdered herbs. Vitamins and mineral supplements. Baby food supplements. Sports nutrition. Anti-ageing and weight loss supplements.

### **REGULAR EXPO**

General food products, meat, milk, fish, bread, confectionery, frozen food, fresh food, fruits, vegetables, processed food.







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