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FINTECH: ACCELERATING THE DIGITAL REVOLUTION

EXHIBITION | CONFERENCE | AWARDS | B2B MEETINGS

8 9 10 AUGUST, 2024

EXPO CENTER, WORLD TRADE CENTER MUMBAI



OBJECTIVE

The summit aims to be an effective platform to connect businesses and consumers with the entire gamut of the fintech sector.

SUMMIT OVERVIEW

- Summit will foster meaningful dialogue and global connections for fintech start-ups
- Exhibition will showcase innovative fintech products and services
- Networking sessions will promote technology exchange, attract VC/PE investments and other fruitful collaborations

ENABLING FINTECH FOR ALL

BENEFITS OF PARTICIPATION

Exhibition:

- Showcase your products/services to 3000+ visitors and 300+ delegates
- Forge business alliances with fintech stakeholders from various countries
- Network with global fintech leaders and policymakers.
- Learn about latest fintech trends and technologies from experts
- Expand your business reach locally and globally

Conference:

- Stay updated on industry trends and innovation
- Network with global fintech leaders and policymakers
- Explore collaboration opportunities and expand global network
- Gain regulatory insights
- Discover investment opportunities in the Indian fintech sector

EXHIBITORS PROFILE

Financial Institutions | Payment Aggregators | Digital Lenders | Digital Insurance | SaaS & ERP | Web 3.0 | Robot Advisory Firms | Start-ups | Government Agencies | Blockchain | Generative AI | ESG in Fintech | Industry Associations | Regtech | Cyber Security Providers | Investors & VCs

Stalls for Individual Exhibitors | Pavilions for Countries, State Agencies and Associations

To register log on to www.gesmumbai.com

Organisers

Support Partners

PROGRAM AT A GLANCE

Inaugural Session

Panel Discussion:

- Evolving business models in fintech
- Fueling Indian Economic Growth: Strengthening the Economy through fintech Lending
- Guardrails in fintech
- Disrupting technologies in wealth management
- Investment potential in Indian fintech startups

GES PREVIOUS EDITIONS

- GES on Trade & Investment Opportunities - 2010
- GES on Small & Medium Enterprises - 2011
- GES on Clusters in One World – Perspectives from Many Nations - 2013
- GES on Asia Powering Global Markets - 2014
- GES on Agriculture and Food Security: Enabling Food for all - 2015
- GES on Women's Empowerment: Entrepreneurship, Innovation and Capacity Building - 2017
- GES on Global Value Chains: Accelerating MSME Growth Development and Sustainability-2018
- GES on Services: Enabler of Growth for Trade and Industry - 2019

ORGANISERS

World Trade Center Mumbai

Established in 1970, WTC Mumbai is a premier trade promotion organization in India and a member of WTCA New York. It is a 'Not-for-profit' organisation with a mission to foster India's international trade growth through global connections and provides innovative trade services, including business facilities, trade promotion, educational programmes, and research.

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W: www.wtcmumbai.org

All India Association of Industries

Established in 1956, AIAI actively promotes Trade and Investment between India and the world. Hosting over 60 trade delegations yearly, AIAI facilitates networking events, B2B meetings, and cutting-edge seminars, forging connections that drive global business growth.

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BOOKING CHARGES

EXHIBITION

Indian Exhibitors:

INR 30,000 plus 18% GST

Overseas Exhibitors:

USD 400

Booth Space:

6 sqm

Dimensions:

3 mtrs (width) X 2 mtrs (depth) X 2.5 mtrs (height)

Stall Charges include:

Participation for 2 persons in Sessions, Networking Lunch and Welcome Reception.

CONFERENCE

Indian Delegate:

INR 5,000 plus 18% GST

Overseas Delegate:

USD 100

Conference Fee includes:

Participation for 1 person in Sessions, Networking Lunch, Welcome Reception and visit to the Exhibition.



Sponsorship Matrix

9th edition of the Global Economic Summit on
'Fintech: Accelerating the Digital Revolution in Financial services',
August 8-10, 2024 at Expo Center, World Trade Center Mumbai.


Type of Sponsorship		Gold		Silver
Sr.	Particulars	10 Lakhs		5 Lakhs
1	<u>Speaking Opportunities:</u> • Inaugural	Yes		N/A
2	Booth space at the Exhibition area	12 sq mtrs		6 sq mtrs
3	Complimentary delegation access to all official functions, B2B meetings on request & Gala Dinner	10		5
4	Display of Standees in prominent locations	3		2
5	Showcase of promotional film of your Organisation during one of the sessions.	Yes		Yes
6	<u>Logo Visibility on</u>			
	• Wings of Backdrop	Yes		Yes
	• WTE Website	Yes		Yes
	• Social Media Campaign	Yes		Yes
	• Promotional materials viz. Brochures, mailers, leaflets & display banners.	Yes		Yes
7	Visibility of partner's name and logo on all advertisements and announcements.	Yes		Yes
8	Promotional material in the delegate kit.	Yes		Yes
9	Advertorial/ Print Ad to be published in the Proceedings	1 Full page		Half page

Platinum Sponsorship: Rs. 25, 00,000/- (Rupees Twenty Five Lakhs) includes Speaker in the main event and at the Inaugural Session. Prominent display and visibility of partner's name and logo on all advertisements and announcements.

Organisers:



WORLD TRADE CENTRE™
MUMBAI

Promoted by MVIRDC 
M. Visvesvaraya Industrial Research and Development Centre



All India Association of Industries